# Work effectiveness of regional inspectorate employees of Riau Islands Province with the determination of digital transformation, selfefficacy and innovative behaviour through work motivation

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#### **Article History**

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#### Abstract

**Purpose:** This study aims to determine the effectiveness of the work of employees of the Riau Islands Provincial Inspectorate by determining digital transformation, self-efficacy, and innovative behavior through work motivation. The hypotheses proposed are that digital transformation affects work effectiveness, self-efficacy affects work effectiveness, innovative behavior affects work effectiveness, digital transformation affects work motivation, selfefficacy affects work motivation, innovative behavior affects work motivation, work motivation affects work effectiveness, digital transformation affects work effectiveness through work motivation, self-efficacy affects work effectiveness through work motivation, and innovative behavior affects work effectiveness through work motivation.

**Research Methodology:** The sample in this study was employees of the Riau Islands Provincial Inspectorate. A total of samples used was 103 respondents were included in the study. The obtained data were analyzed using data analysis techniques with the help of AMOS 24.0.

**Results:** The results showed that digital transformation on work effectiveness (CR = 2.797 > 2.000 and probability = 0.005 < 0.05) indicated that the influence of the digital transformation variable on the work effectiveness variable was significant. Self-efficacy towards work effectiveness: CR value = 2.190 > 2.000 and probability = 0.034 < 0.05, indicating that the influence is significant. Innovative behavior towards work effectiveness CR value = 2.688 > 2.000 and probability = 0.007 < 0.05, indicating that the influence is significant. A digital transformation towards work motivation CR value = -0.003 < 2.000 and probability = 0.998 >0.05 indicates that the influence is not significant. Self-efficacy towards work motivation: CR value = 2.153 > 2.000 and probability = 0.031 < 0.05, indicating that the influence is significant. Innovative behavior towards work motivation CR value -0.124 <2.000 and probability = 0.902 > 0.05 indicates that the influence is not significant. Work motivation on work effectiveness CR value 3.560 > 2.000 and probability = 0.000 < 0.05, indicating that the influence is significant. The influence of digital transformation on work effectiveness through work motivation 1.0 > 0.05 indicates that the influence is not significant. The influence of self-efficacy on work effectiveness through work motivation was 0.04321236 (< 0.05), indicating that the influence was significant. The influence of

innovative behavior on work	innovative behavior, work effectiveness, work motivation, AMOS
effectiveness through work	How to cite: Syafrizal, S., Wibisono, C., & Nurhatisyah, N. (2024).
motivation of 0.90110568 >	Work effectiveness of regional inspectorate employees of Riau
0.005 indicates that this	Island provinces with the determination of digital transformation,
influence is not significant.	self-efficacy, and innovative behavior through work motivation.
Keywords: Digital	Journal of Multidisciplinary Academic and Practice Studies, 2(3),
transformation, self-efficacy,	709-737.

# **1. Introduction**

Human resources or employees are very important components of an organization. Employees are the main factor in achieving organizational goals for assisting government tasks. Employees expected in an organization are those who are productive and agile in carrying out government tasks; therefore, employees must be utilized optimally so that their existence can be felt and beneficial for the organization. To achieve the goals of the organization, it is highly dependent on employees to develop their abilities in terms of developing knowledge, skills, and attitudes. This is necessary so that the effectiveness of the work of employees can increase, employees have accuracy in carrying out tasks, and there is cooperation between various work units that carry out different activities. Employees with good work effectiveness also exhibit good organizational performance.

In addition to the transition of the work system from manual to automatic or digital transformation, one of the factors that affects the effectiveness of employee work is employees' self-confidence in carrying out tasks. If employees have an adequate work environment and easy work access, they will feel confident that they can complete the work given by their superiors. Ability or confidence influences the success of employees in carrying out an action or doing a job. Self-confidence is referred to as self-efficacy. Employees with high efficacy will use all their energy to perform a task. Conversely, if employees have low self-efficacy, they are half-hearted and give up quickly when faced with difficulties.

Employees' self-efficacy must be considered. Therefore, effective human resource management is required. To improve employee self-efficacy, employees' level of competence must also be good so that they are more confident in working. The phenomenon in the Riau Islands Province Regional Inspectorate for employee self-efficacy or self-confidence is very good, but there are still some self-confidence problems in some employees because of their educational backgrounds.

Another factor that affects employee effectiveness is innovative work behavior. Innovative work behavior is one of the things that must always be done to improve the development of an organization. Innovative behavior is also necessary to improve employee work effectiveness. However, what happens in the work environment of the Riau Islands Province Inspectorate employees is that there are still many employees who maintain a work system using the old method (manual) in terms of implementing the main tasks and supervisory functions, namely, in planning, implementing, and reporting the results of supervision. There is no application, only limited to the implementation of follow-up reports on the results of supervision, namely SIM HP (Supervision Results Management Information System), which cannot be accessed online and not everyone concerned can access it.

However, innovative work behavior must be carried out in a structured and systematic manner in accordance with the applicable Standard Operating Procedure (SOP), and requires commitment, involvement, and management leadership in developing supporting factors, both technical and non-technical, to encourage innovative work behavior in every job role. The lack of innovation carried out by employees is because the Riau Islands Province Regional Inspectorate is an institution that upholds integrity and is full of confidentiality. This makes it difficult for employees to innovate and show creativity, because they are hampered by strict standard operating procedures. Therefore, to innovate, an in-depth examination is needed to determine whether it violates the SOP.

Innovative work behavior is the ability to apply creative ideas or solutions to problems in an organization to ensure its survival. To develop an organization, innovative work behavior is the

willingness of human resources in the organization to create or apply innovative ideas. In addition to the need for innovative behavior from employees, employee motivation is needed to improve the effectiveness of employee work. Work motivation is given to encourage employees to work effectively so that they can work optimally and be disciplined in carrying out tasks that have become their obligations. The importance of fostering motivation for members in the work environment has a positive impact on the effectiveness of both personnel and organizations.

Therefore, the researcher was interested in conducting an analysis to identify the problems that occur by analyzing the relationship between the variables of Digital Transformation, Self-Efficacy and Innovative Behavior on Work Effectiveness and Work Motivation. The results of the study are expected to identify the shortcomings of the Regional Inspectorate of the Riau Islands Province, where the researcher took the research sample to provide the best solution related to the problems previously expressed. The title of the research proposed by the researcher in this thesis is "WORK EFFECTIVENESS OF REGIONAL INSPECTORATE EMPLOYEES OF RIAU ISLANDS PROVINCE WITH DETERMINATION OF DIGITAL TRANSFORMATION, SELF-EFFICACY, AND INNOVATIVE BEHAVIOUR THROUGH WORK MOTIVATION".

# 2. Literature Review

# 2.1 Digital Transformation

According to Najoan and Cabral, Djaha, and Nursalam (2019), transformation is a process of gradual change until it reaches the ultimate stage of change, which is carried out by responding to the influence of external and internal elements that directly change from previously known forms through repeated duplication or multiplication. Arimie (2019) defined digital transformation as a process that aims to improve a particular organization, resulting in significant changes in its characteristics through a combination of information technology, computing, communication, and connectivity. Morande and Marzullo (2019), digital transformation is a new development in the use of digital artifacts, systems, and symbols that exist in and around the organization. Ghorbani and Khanachah (2020), digital transformation is fundamentally not about the use of technology but about strategy. The strategy in question is the company's strategy in using technology so that the company can compete with competing companies.

# 2.2 Self-Efficacy

Baron and Byrne Khan (2020) stated that academic self-efficacy is related to an individual's belief in their ability to perform tasks, organize their own learning activities, and live up to their own and others' academic expectations. According to Bandura (Sadeghi & Barzegari, 2020), self-efficacy is a person's belief in their ability to exercise several measures of control over their self-functions and events in their environment. Furthermore, Kusumawati (2020) stated that self-efficacy is a self-assessment, whether they can perform good or bad actions, right or wrong, and can or cannot do according to requirements.

According to Acharya (2019), self-efficacy is a person's belief in their chances of being able to successfully achieve a task at a certain level. In other words, self-efficacy is a self-assessment belief regarding a person's competence to succeed in their task. Ormrod in Gina Amalia Nurdini1, Neti Hernawati (2023:214) Self-efficacy is an individual's assessment of his/her ability to carry out tasks or activities in order to achieve certain goals. According to the expert opinion above, it can be concluded that self-efficacy is a perception of one's own ability which refers to confidence in carrying out a task to achieve the desired results.

# 2.3 Innovative Behavior

According to Farr and Ford Omodero (2019), IWB is a form of behavior that aims to initiate and introduce new ideas, processes, procedures, or products that are useful for the organization. According to Inkeles, et al in Jufri Hasani Z, Joni Harnedi (2022:1) defines innovative behavior as part of the process of modernization which is linked to innovative work behavior as part of the process of change

in people's lives, followed by changes in attitudes, traits and lifestyles of individuals in society. According to West and Farr in El Idrissi and Alami (2021) innovative work behavior is the discovery, experience, and application of new ideas, processes, products, and procedures that are then used in the organization to gain benefits for work performance, work groups, organizations, and the wider community.

According to Chigora, Kapesa, and Svongoro (2021), innovative behavior is individual behavior that aims to achieve deliberate initiation and introduction in the role of group or organizational work to apply new ideas, products, processes, and strategies to the work done, the company, or its members. According to De Jong and Kemp in Reynaldo Vincent, Delfi Panjaitan, Desy Lesmana (2022: 87) innovative behavior as an individual's action that leads to the interests of the company, in which employees introduce and apply their new ideas to benefit the company. Thus, it can be concluded that innovative work behavior is a form of individual behavior towards discovery and experience by implementing new ideas, concepts, processes, products, and procedures for use in the organization and is useful.

# 2.4 Work Effectiveness

A company or agency always attempts to ensure that the employees involved can achieve work effectiveness. The success of an organization in achieving its goals begins with the success of each employee. Effectiveness is a basic element in achieving a goal or target determined by each organization. Effectiveness can be said to be effective if the previously determined goals or targets are achieved. According to Chinyamunjiko, Makudza, and Mandongwe (2022) effectiveness is usually used to measure the extent to which a group or organization is effective in achieving a goal. Work effectiveness is the level at which a person or group carries out their main tasks to achieve the desired goals.

According to Alamry, Al-Attar, and Salih (2022) states that "effectiveness is the achievement of targets that have been mutually agreed upon, and the level of achievement of these targets indicates the level of effectiveness. Based on this statement, effectiveness is related to the achievement of a target or goal. From the opinions above, it can be concluded that work effectiveness is a measure of completing work achievements that have been determined in accordance with the procedures and objectives of the company or organization as well as the ability to carry out activities that have been set by an institution to achieve goals and achieve maximum success.

# 2.5 Work Motivation

According to Rahman and Shanjabin (2022), motivation is a condition of energy that moves employees who are directed or focused on achieving the goals of a company's organization. The mental attitude of employees who are positive towards the work situation strengthens their work motivation to achieve maximum performance. This means that employees must be mentally, physically, and healthily prepared to work, understand the situation and conditions, and strive to achieve work targets, namely, the main goals of the organization. In everyday life, motivation is interpreted as the entire process of providing encouragement or stimulation to employees, so that they are willing to work willingly without being forced. (P. & Hasibuan, 2)ion comes from the Latin word vere,,,,,vere which means encouragementmove.

Based on the description of the theory and opinions of the experts above, it can be concluded that motivation is an employee's feeling (happy or unhappy) towards the work that is their job, such as being happy with the rewards given, happy with cooperation between employees, and other things. Indicators: physical needs, needs for safety, social needs, needs for appreciation, and need for encouragement to achieve goals.

# 2.6 Hypothesis Development

# 2.6.1 Relationship between Digital Transformation and Work Effectiveness

According to Najoan and Johansen in Khaqim Nurjawahir, Safuan, and Musa Alkadhim Alhabshy (2021:3349), transformation is a process of gradual change until it reaches the ultimate stage of change, which is carried out by responding to the influence of external and internal elements that directly change from previously known forms through the process of repeated duplication or multiplication. According to Steers (2017:14), effectiveness is usually used to measure the extent to which a group or organization is effective in achieving a goal. Work effectiveness is the level at which a person or group carries out their main tasks to achieve the desired goals.

The government certainly encourages the effectiveness of work. Work effectiveness describes the success of an organization in utilizing its resources to achieve its stated goals. Effectiveness indicates the success of achieving targets; in this case, the closer to the target, the higher the effectiveness. In this digital era, employees must be given the opportunity to switch from replication to creation. Stimulating the working frequency of an employee's brain can create better competence, balance, and well-being for employees while increasing creativity, innovation, and becoming part of the creator in the world of technology. In this case, the digitalization of the government system, supported by good competence, will certainly make services more effective and efficient.

H1: A positive relationship exists between Digital Transformation and Work Effectiveness.

# 2.6.2 Relationship between Self-Efficacy and Work Effectiveness

Baron and Byrne in Permana, Harahap, & Astuti, (2016:52) stated that academic self-efficacy is related to an individual's belief in their ability to do tasks, organize their own learning activities, and live up to the academic expectations of themselves and others. According to Steers (2017:14), effectiveness is usually used to measure the extent to which a group or organization is effective in achieving a goal. Work effectiveness is the extent to which an individual or group carries out its main tasks to achieve the desired goals. The experience and abilities possessed by individuals are very important in the world of work; thus, employees can perform their work effectively and efficiently according to their desired targets.

Employees' high abilities can affect the extent to which employees can work effectively, so that the company can provide opportunities for employees to develop their potential to achieve maximum work levels. High employee work effectiveness will benefit the employees themselves because they will easily be able to achieve work achievements. It can be seen that the effectiveness of an employee's work is greatly influenced by self-efficacy and the abilities and experience they have, which will improve their performance. This is in line with research conducted by Rahayu Eka Pratiwi (2020), where the results of the study showed that there was a positive and significant influence between self-efficacy and employee work effectiveness.

H2: A positive relationship exists between Self-Efficacy and Work Effectiveness.

# 2.6.3 Relationship between Innovative Behavior and Work Effectiveness

According to De Jong and Kemp in Reynaldo Vincent1, Delfi Panjaitan, Desy Lesmana (2022: 87) innovative behavior as an individual's action that leads to the interests of the company, where employees introduce and apply their new ideas to benefit the company. Innovative work behavior affects employees' work effectiveness. As time goes by, the way employees work must also follow the needs of society, according to changes. Therefore, innovative work behaviors must be developed to support work effectiveness. This means that the more innovative employees are in their work, the greater the level of work effectiveness produced will increase. Innovative work behavior combines discussions about working sincerely, working thoroughly, working correctly, working hard, working seriously, working creatively, working superiorly, and working perfectly in their entirety. Creatively working can encourage the emergence of a person's innovative attitude in working so that it can increase employee work effectiveness.

This is in line with research conducted by Agustinus Bondan Kurniawan (2019), where the results of the study showed that Innovative Behavior had a positive and significant influence on employee work effectiveness.

H3: There is a positive relationship between Innovative Behavior and Work Effectiveness.

## 2.6.4 The Relationship between Digital Transformation and Work Motivation

Anoke (2023) states that digital transformation is fundamentally not about the use of technology but about strategy. The strategy in question is the company's strategy in using technology so that the company can compete with competing companies. P. and Hasibuan (2016) motivation comes from the Latin word movere which means encouragement or movement. Motivation in management is only shown to human resources in general, and subordinates in particular. Motivation questions how to direct the power and potential of subordinates so that they are willing to work together productively to achieve predetermined goals. With the existence of digital transformation, communication and information gathering are considered simpler, more affordable, practical, and dynamic, because everything is done online. For some employees, digital transformation is currently a solution, which also greatly helps motivate employees to work.

Digital Transformation is necessary for every organization. Digital Transformation can provide more motivation to employees. Digital transformation can also give employees more flexibility in carrying out their duties. Digital tools that enable remote work or greater mobility can increase employee job satisfaction so that employees will be more motivated to make their best contribution in working. This is in line with research conducted by Agustinus Bondan Kurniawan (2019), where the results of the study showed that Innovative Behavior had a positive and significant influence on employee work effectiveness.

H4: There is a positive relationship between digital transformation and motivation to work.

## 2.6.5 The Relationship between Self-Efficacy and Work Motivation

Furthermore, Alwisol (2017:303) stated that self-efficacy is a self-assessment, whether one can perform good or bad actions, right or wrong, and can or cannot do according to requirements. This efficacy is different from aspirations or ideals because ideals describe something ideal that should be (can be achieved), while efficacy describes an assessment of ability. Wahjosumidjo (2015: 172) stated that: motivation is closely related to the success of a leader in moving others to achieve predetermined goals depending on the leader's obligations and also the leader's ability to create motivation in each subordinate, colleague or superior.

Self-efficacy is an individual's assessment of how high their capability is to carry out the tasks at hand, contributing significantly to achievement motivation. Employees with low self-efficacy when faced with difficult tasks are likely to be confident in their ability to participate happily. Employees with high self-efficacy tend to set more challenging goals (quite difficult to achieve), both material and performance. Based on the description above, the influence and relationship between self-efficacy and achievement motivation occurs when students have expectations in the form of cognitive predictions about the possible results that will be obtained and the possibility of achieving goals, as well as efficacy expectations where expectations about the emergence of behavior are influenced by a person's perception of performance capabilities related to results.

H5: There is a positive relationship between Self-Efficacy and Work Motivation

# 2.6.6 Relationship between Innovative Behavior and Work Motivation

According to De Jong and Kemp in Reynaldo Vincent1, Delfi Panjaitan, Desy Lesmana (2022: 87) innovative behavior as an individual's action that leads to the interests of the company, where employees introduce and apply their new ideas to benefit the company. Sedarmayanti in Bungin (2017:129) motivation as the entire process of providing work motivation to subordinates in such a way that they are willing to work sincerely in order to achieve organizational goals.

Work motivation encourages employees to carry out their work; if an employee has a strong drive from within himself or from outside himself, the employee will be encouraged to do his job well, so that the drive both from within and from outside a person can produce good performance and be able to innovate in doing their job. Thus, the higher the work motivation possessed by an employee, the higher the employee's innovative work behavior. This is in line with research conducted by Ashlan (2024), where the results of the study showed that there was a positive and significant influence of Innovative Behavior on employee motivation.

H6: There is a positive relationship between Innovative Behavior and Work Motivation.

# 2.6.7 The Relationship between Digital Transformation and Work Effectiveness Through Work Motivation

McGrath & Maiye in Siti Masrohatin, Hafiz Wahyu Ananda, Rizca Laila Amalia, Lynda Qurotul Aini (2023:416) explained that digital transformation is the integration of digital technology into all aspects of agency activities, which will lead to changes in infrastructure, agency operations, and added value provided to its users Pasolong (2017:4) effectiveness basically comes from the word effect and this term is used as a cause and effect relationship Work effectiveness is a state of achieving expected or desired goals through completing work according to a predetermined plan.

The implementation of transformation through information technology, or what is known as digital transformation, is being intensively carried out, which is considered to provide benefits by making employees faster and more precise in completing work. Thus, employees will be able to continue to be motivated to work well because there will be a sense of satisfaction with working. In addition, an increase in employee motivation caused by the use of digital transformation in the field of work will improve employee work effectiveness. This is in accordance with research conducted by Sasmita Maharani Lantip 2023, where the results of the study showed a positive and significant influence between digital transformation and employee work effectiveness.

**H7**: There is a positive relationship between digital transformation and work effectiveness through motivation.

# 2.6.8 The Relationship Between Self-Efficacy and Work Effectiveness Through Work Motivation

The high or low effectiveness of an employee's work is influenced by one of the self-efficacy factors. Employee self-efficacy does not depend on the fulfillment of needs alone but is highly dependent on the views and opinions of the group that employees consider as a reference group. Employees use the reference group as a benchmark to assess themselves and their environment. Thus, employees feel satisfied if their work results are in accordance with the interests and needs of the reference group. To improve self-efficacy, leaders must respond to employee needs, and this has once again been indirectly carried out by various human resource management activities. However, other actions still need to be taken to improve the quality of work life.

In addition to self-efficacy, factors within an employee determine the effectiveness of employee work. This internal factor is the work motivation. Motivation is the drive of teachers to carry out tasks. Employees with high motivation are encouraged to work optimally and try their best. If employee work motivation is high, work effectiveness is also expected to be maximized. If employee work motivation is good and supported by high self-efficacy, it is possible that the work effectiveness achieved by employees will be even higher. On the other hand, if employee work motivation and self-efficacy are low, the level of achievement of employee work effectiveness will also be low.

This is in line with research conducted by Aslamiyah (2019), who showed that there is a positive and significant influence between self-efficacy and employee work effectiveness motivation. **H8**: There is a positive relationship between self-efficacy and work effectiveness through motivation.

2.6.9 The Relationship Between Innovative Behavior and Work Effectiveness Through Work Motivation Motivation is the willingness to make high-level efforts to achieve organizational goals conditioned by the ability to satisfy the needs of a number of individuals. Essentially, a person's motivation is determined by the intensity of his motives. Innovative work behavior is individual behavior that aims to introduce new and useful ideas, processes, products, or procedures to groups or organizations. Innovative work behavior is needed in organizational development and improving performance through improvements or the efficiency of various activities through the innovations produced. To achieve expected work effectiveness, a combination of innovative work behavior and work motivation within each employee is needed. This is because if an employee has the motivation to develop further by implementing innovative work behavior, the level of success in achieving effective work will be greater.

This is in line with research conducted by Yuliandari 2022 where the results of the study showed a positive and significant influence between motivation and employee work effectiveness. **H9**: There is a positive relationship between Innovative Behavior and Work Effectiveness Through Work Motivation.

#### 2.6.10 Relationship between Work Motivation and Work Effectiveness

Widodo (2014:183) The power in a person that drives his behavior to take action, the intensity of a person performing a task, or achieving a goal shows the extent of his motivation. According to Hasibuan (2016:105), work effectiveness is a condition that shows the level of success of management activities in achieving goals, including work quantity, quality, and timeliness in completing work.

Motivation for employees is very important to increase passion and work spirit if employees are motivated to work employees will feel obliged to do their work optimally in other words employees will feel that they must give their best for the company. High motivation and effectiveness can be achieved if employees are motivated to perform their duties and obligations. Motivation can create work abilities and cooperation, thus indirectly increasing motivation and effectiveness. Meanwhile, if employee motivation is higher but not supported by a comfortable work environment, then the results of motivation and work effectiveness are not good.

This is in line with the research conducted by Dwintoro Susilarto 2023, where the results of the study showed that there was a positive and significant influence between motivation and employee work effectiveness.

H10: There is a positive relationship between work motivation and effectiveness.

In relation to the variables to be studied and to make it easier for researchers and readers to understand the flow of thought in this research, the author presents them in the form of the following image:

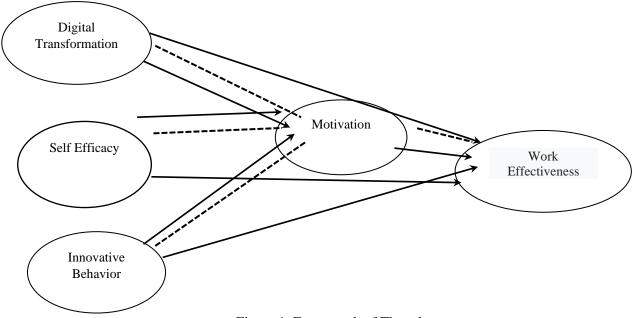


Figure 1. Framework of Thought

## Description:

- $X_1$  = Independent Variable (exogenous) Digital Transformation
- X<sub>2</sub> = Independent Variable (exogenous) Self Efficacy
- X<sub>3</sub> = Independent Variable (exogenous) Behavior Innovative
- Z = Intervening Variable Motivation
- Y = Dependent Variable (endogenous) Work Effectiveness

# **3. Research Methods**

# 3.1 Population

The population in this study was employees of the Inspectorate of the Riau Islands Province. The total population was 103. The details are as follows.

Description		Total	Percentage
Gender	Male	60	58,2
	Female	43	41,8
Age	< 30 Years	5	4,9
	30-40 Years	38	36,9
	>40 Years	60	58,2
Education	S2	27	26,2 %
	S1	66	64,1 %
	D3	3	2,9 %
	SMA	7	6,8 %

Table 1. Population criteria

# 3.2 Operational Definition of Variables

Table 2. Digital Transformation Variable Instrument Grid

Variable	Indicator	Statement	Scale
		Items	

D: :. 1	1		1.0.0	T 11
Digital	1.	Coping Process	1,2,3	Likert
Transformation	2.	Adjustment Process	4,5,6,	
Soekanto (2019)	3.	Change Process	7,8,9,,	
	4.		10,11,12	
	5.	Adaptation Process	13,14,15	
Self Efficacy	1.	Confident in being able to complete a	1,2,3	Likert
(X2)		specific task		
Yunianti Elis	2.	Confident in being able to motivate	4,5,6	
(2016)		oneself to take the necessary actions to		
		complete the task		
	3.	Confident in being able to work hard,		
		persistently and diligently	7,8,9	
	4.	Confident in being able to survive		
		obstacles and difficulties		
	5.	Confident in being able to complete	10,11,12	
		tasks that have a wide or narrow range		
		(specific)		
			13,14,15	
Innovative	1.	Exploration of Strength opportunities	1,2, 3,	Likert
Behavior (X3)	2.	Generativity		
Kleysen dan	3.	Formative suggestions	4,5,6	
Street (2016)	4.	Fighting for	7,8,9,	
	5.	Application	10,11,12,	
			13,14,15	
			10,11,10	
Motivation	1.	Physical Needs	1,2,3,	Likert
Hasibuan (2019)	2.	Safety Needs	4,5,6,	
	3.	Social Needs	7- 7-7	
	4.	Need for Appreciation	7,8,9,	
	5.	Need for motivation to achieve goals	10,11,12	
	0.			
			13,14,15	
Performance	1.	Adaptability	1,2,3	Likert
Steers (2017)	2.	Job performance		
	3.	Job satisfaction	4,5,6	
	4.	Quality	7,8,9	
	5.	External assessment	10,11,12	
	5.		13,14,15	
	I		13,17,13	

# 4. Result and Discussion

# 4.1 Research Results

4.1.1 Evaluation of SEM Assumptions

The evaluation of SEM assumptions was preceded by a normality evaluation to determine the normality of data.

4.1.2 Evaluation of Data Normality

Confirmatory Factor Analysis (CFA) Test Results

1. Confirmatory Factor Analysis of Digital Transformation Variables.

Confirmatory factor analysis (CFA) of the Digital Transformation variable can be seen in the image below:

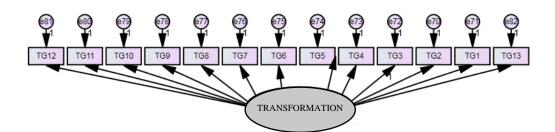


Figure 2. CFA of Digital Transformation Variables Data source: IBM AMOS 24 Report Output (2024)

Table 3. Standardized Regr	ression Weight	s of Digital T	ransformation	n Variabl	es
	••				

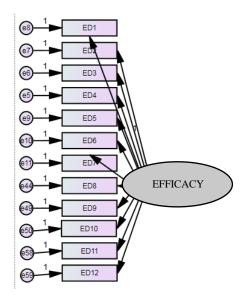
			Estimate
TG2	<	TRANSFORMATION	,703
TG1	<	TRANSFORMATION	,711
TG3	<	TRANSFORMATION	,851
TG4	<	TRANSFORMATION	,759
TG5	<	TRANSFORMATION	,766
TG6	<	TRANSFORMATION	,793
TG7	<	TRANSFORMATION	,892
TG8	<	TRANSFORMATION	,810
TG9	<	TRANSFORMATION	,742
TG10	<	TRANSFORMATION	,711
TG11	<	TRANSFORMATION	,658
TG12	<	TRANSFORMATION	,716
TG13	<	TRANSFORMATION	,668

Data source: IBM AMOS 24 Report Output (2024)

Based on the results of the confirmatory factor analysis of the Digital Transformation variable indicators, both in the form of diagrams and in the form of tables, it is known that the *Regression Weight* (( $\lambda$ ) for the 13 indicators is greater than 0.50 and the C.R. coefficient is greater than 2.00 and the probability value of the 13 indicators is less than 0.05 (\*\*\* means <0.000. Thus, it can be said that in terms of CFA, the 13 indicators are strong enough to confirm the latent variable of Digital Transformation. Therefore, 13 indicators were included in further analysis.

2. Confirmatory Factor Analysis of Self-Efficacy Variables

Confirmatory factor analysis (CFA) of the self-efficacy variable based on the results of data processing can be seen in the image below:



Data source: IBM AMOS 24 Report Output (2024)

Table 4. Standardized Regression Weights of Self-Efficacy Variables

			Estimate
ED4	<	EFFICACY	,699
ED3	<	EFFICACY	,803
ED2	<	EFFICACY	,877
ED1	<	EFFICACY	,850
ED5	<	EFFICACY	,670
ED6	<	EFFICACY	,704
ED7	<	EFFICACY	,873
ED8	<	EFFICACY	,902
ED9	<	EFFICACY	,846
ED10	<	EFFICACY	,697
ED11	<	EFFICACY	,629
ED12	<	EFFICACY	,627

Data sourcet: Output IBM AMOS 24 Report (2024)

Based on the results of the confirmatory factor analysis of the self-efficacy variable indicators, both in the form of diagrams and tables, it is known that the *Regression Weight* ( $\lambda$ ) for the 12 indicators is greater than 0.50, the C.R. coefficient is greater than 2.00, and the probability value of the 12 indicators is less than 0.05. Thus, it can be said that in terms of CFA, the 12 indicators are strong enough to confirm the latent variable of Self-Efficacy. Therefore, 12 indicators were included in further analysis.

3. Confirmatory Factor Analysis of Innovative Behavior Variables

Confirmatory factor analysis (CFA) of the Innovative Behavior variable based on the results of data processing can be seen in the image below.

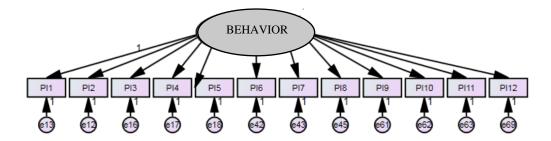


Figure 4. CFA of Innovative Behavior Variables Data source: IBM AMOS 24 Report Output (2024)

Table 5. Standardized Regression	Weights: Innovative Behavior Variables

			Estimate
PI2	<	BEHAVIOR	,811
PI1	<	BEHAVIOR	,728
PI3	<	BEHAVIOR	,825
PI4	<	BEHAVIOR	,835
PI5	<	BEHAVIOR	,804
PI6	<	BEHAVIOR	,842
PI7	<	BEHAVIOR	,857
PI8	<	BEHAVIOR	,749
PI9	<	BEHAVIOR	,742
PI10	<	BEHAVIOR	,799
PI11	<	BEHAVIOR	,647
PI2	<	BEHAVIOR	,704

Data source: IBM AMOS 24 Report Output (2024)

Based on the results of the confirmatory factor analysis of the indicators of the Innovative Behavior variable, both in the form of diagrams and tables, it is known that the *Regression Weight* ( $\lambda$ ) for the 12 indicators is greater than 0.50, the C.R. coefficient is greater than 2.00, and the probability value of the 11 indicators is less than 0.05. Thus, it can be said that in terms of CFA, the 12 indicators are strong enough to confirm the latent variable of Innovative Behavior. Therefore, 12 indicators were included in further analysis.

4. Confirmatory Factor Analysis of Work Motivation Variables

Confirmatory factor analysis (CFA) of the Work Motivation Variable based on the results of data processing can be seen in the image below:

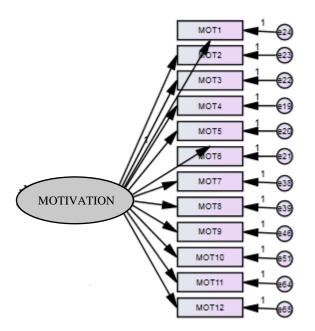


Figure 5. CFA of Motivation Variables Data source: IBM AMOS 24 Report Output (2023)

Table 6. Regression Weights: Motivation Variables

		Estimate	S.E.	C.R.	Р	Label
MOT4 <	MOTIVATION	1,000				
MOT5 <	MOTIVATION	,793	,120	6,627	,000	par_12
MOT6 <	MOTIVATION	,761	,122	6,250	,000	par_13
MOT3 <	MOTIVATION	,932	,124	7,539	,000	par_14
MOT2 <	MOTIVATION	1,033	,136	7,613	,000	par_15
MOT1 <	MOTIVATION	,824	,118	6,961	,000	par_16
MOT7 <	MOTIVATION	,957	,132	7,249	,000	par_39
MOT8 <	MOTIVATION	1,091	,158	6,886	,000	par_40
MOT9 <	MOTIVATION	1,146	,163	7,033	,000	par_46
MOT10 <	MOTIVATION	1,107	,153	7,222	,000	par_51
MOT11 <	MOTIVATION	1,123	,167	6,735	,000	par_64
MOT12 <	MOTIVATION	1,094	,149	7,330	,000	par_65

Data source: IBM AMOS 24 Report Output (2023)

Based on the results of the confirmatory factor analysis of the motivation variable indicators, both diagrams and tables were used. The *Regression Weight* ( $\lambda$ ) for the 12 indicators was greater than 0.50, the C.R. coefficient was greater than 2.00, and the probability value of the 12 indicators was less than 0.05. Thus, it can be said that in terms of CFA, the 12 indicators are strong enough to define the latent variable Motivation. Therefore, 12 indicators were included in further analysis.

5. Confirmatory Factor Analysis of Work Effectiveness Variables

Confirmatory factor analysis (CFA) of the Work Effectiveness variable based on the results of data processing can be seen in the image below:

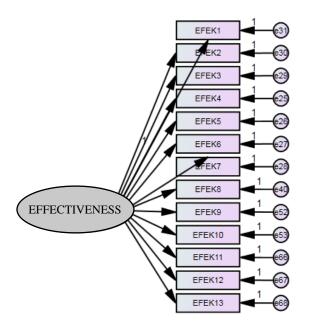


Figure 6. CFA Effectiveness Variable Data source: IBM AMOS 24 Report Output (2024)

Table 7. Regression	Weights:	Effectiveness	Variables
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			Estimate	S.E.	C.R.	Р	Label
EFEK4	<	EFFECTIVENESS	1,000				
EFEK5	<	EFFECTIVENESS	,991	,111	8,945	,000	par_17
EFEK6	<	EFFECTIVENESS	1,043	,113	9,248	,000,	par_18
EFEK7	<	EFFECTIVENESS	,949	,103	9,174	,000	par_19
EFEK3	<	EFFECTIVENESS	,978	,100	9,800	,000	par_20
EFEK2	<	EFFECTIVENESS	,999	,111	8,999	,000	par_21
EFEK1	<	EFFECTIVENESS	1,054	,119	8,854	,000	par_22
EFEK8	<	EFFECTIVENESS	1,004	,108	9,271	,000,	par_41
EFEK9	<	EFFECTIVENESS	,972	,107	9,106	,000	par_52
EFEK10	<	EFFECTIVENESS	1,129	,120	9,389	,000	par_53
EFEK11	<	EFFECTIVENESS	,880	,106	8,331	,000,	par_66
EFEK12	<	EFFECTIVENESS	1,154	,121	9,514	,000	par_67
EFEK13	<	EFFECTIVENESS	,899	,120	7,471	,000	par_68

Data source: IBM AMOS 24 Report Output (2024)

Based on the results of the confirmatory factor analysis of the effectiveness variable indicators, both diagrams and tables were used. The *Regression Weight* ( $\lambda$ ) for the 13 indicators was greater than 0.50, the C.R. coefficient was greater than 2.00, and the probability value of the 14 indicators was less than 0.05. Thus, it can be said that in terms of CFA, the 13 indicators are strong in defining the Effectiveness variable. Therefore, 13 indicators were included in further analysis.

# 4.2 Hypothesis Testing Results

In accordance with the research objectives to determine the influence of Digital Transformation, Self-Efficacy, Innovative Behavior, Motivation and Effectiveness, coupled with the hypothesis formulated in Chapter III, data analysis was carried out using the Structural Equation Model (SEM), which is a set of statistical techniques that allows testing a series of relatively complex relationships simultaneously

(Ferdinand, 2002; Solimun, 2004). The hypotheses tested were as follows.

- 1. Hypothesis 1 (H1): Digital Transformation affects the Work Effectiveness of employees in the Riau Islands Province Inspectorate.
- 2. Hypothesis 2 (H2): Self-efficacy affects the Work Effectiveness of employees in the Riau Islands Province Inspectorate.
- 3. Hypothesis 3 (H3): Innovative Behavior affects the Work Effectiveness of employees in the Riau Islands Province Inspectorate.
- 4. Hypothesis 4 (H4): Digital Transformation affects the Work Motivation of employees in the Riau Islands Province Inspectorate.
- 5. Hypothesis 5 (H5): Communication affects the Work Motivation of employees in the Riau Islands Province Inspectorate.
- 6. Hypothesis 6 (H3): Innovative Behavior affects the Work Motivation of employees in the Riau Islands Province Inspectorate.
- 7. Hypothesis 7 (H6): Work Motivation influences the Work Effectiveness of employees in the Regional Inspectorate of the Riau Islands Province.
- 8. Hypothesis 8 (H8): Digital Transformation indirectly influences Work Effectiveness through Work Motivation of employees in the Regional Inspectorate of the Riau Islands Province.
- 9. Hypothesis 9 (H9): Self-efficacy indirectly influences Work Effectiveness through Work Motivation of employees in the Regional Inspectorate of the Riau Islands Province.
- 10. Hypothesis 10 (H10): Innovative Behavior indirectly influences Work Effectiveness through Work Motivation of employees in the Regional Inspectorate of the Riau Islands Province.

Referring to this hypothesis, a model of the relationship between the variables was developed, as shown in Figure 7.

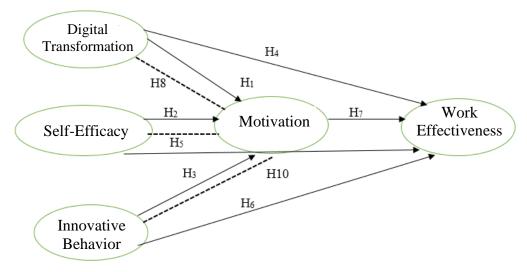


Figure 7. Causality Model of Digital Transformation Variables, Self-Efficacy, Innovative Behavior, Work Motivation and Work Effectiveness.

From Figure 7, the structural equation model can be formulated as follows:

 $\begin{array}{l} H1:Y=\ \ y.x1\ X1+e1,\ \ (Direct\ Effects)\ X1\ on\ Y,\\ H2:Y=\ \ y.x2\ X2+e1\ ,\ \ (Direct\ Effects)\ X2\ on\ Y,\\ H3:Y=\ \ y.x3\ X3+e1\ ,\ \ (Direct\ Effects)\ X3\ on\ Y,\\ H4:Z=\ \ z.x1\ X1+e2\ ,\ \ (Direct\ Effects)\ X1\ on\ Z,\\ H5::Z=\ \ z.x2\ X2+e2\ ,\ \ (Direct\ Effects)\ X2\ on\ Z,\\ H6:Z=\ \ z.x3\ X3+e2\ ,\ \ (Direct\ Effects)\ X3\ on\ Z,\\ H7:Z=\ \ \beta_{Zy}\ Y1+e2\ ,\ \ (Direct\ Effects)\ Z\ on\ Y\end{array}$ 

The model in Figure 7 is then supplemented with the relationship between each latent variable and its respective indicators/question items, so that a more complete path diagram model can be displayed, as shown in Figure 8.

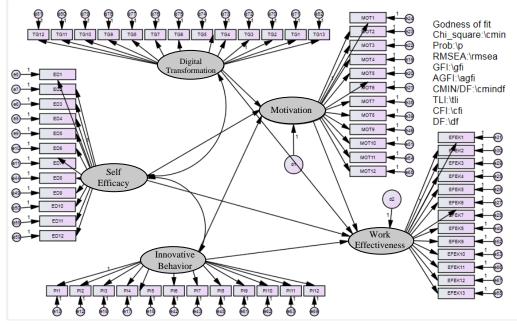


Figure 8. Full Model of Digital Transformation Variables, Self-Efficacy, Innovative Behavior, Motivation and Work Effectiveness. Data Source: output of IBM AMOS 24 Report (2024)

Referring to the image above, the number of indicators for each digital transformation variable–selfefficacy, innovative behavior, motivation, and work effectiveness–can be seen. The respondents' answer scores in Appendix 8 were processed using Full Model Structural Equation Modeling (SEM) statistics with AMOS for Windows software version 24.0.

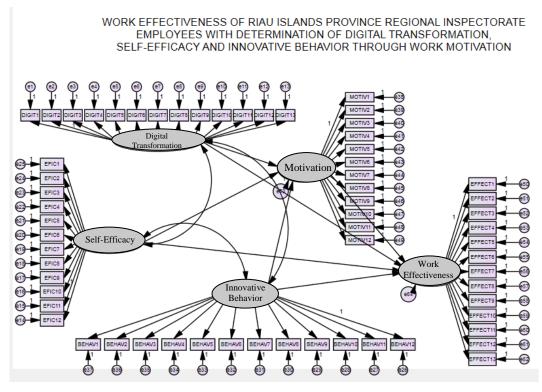


Figure 9. Regression Coefficient of Digital Transformation Variable Model, Self-Efficacy, Innovative Behavior, Motivation and Work Effectiveness. Data Source: output of IBM AMOS 24 Report (2024)

Based on the above image, a measurement model analysis can be conducted with lambda parameters, structural model analysis, determination analysis, goodness of fit for the influence of Digital Transformation Variables, Self-Efficacy, Innovative Behavior, Motivation and Work Effectiveness.

#### 1. Analysis of Measurement Model Testing with Lambda Parameters ([i)

Parameter testing was conducted using the Lambda Parameter ( $\Box$ i) test. The test was intended to determine the validity of each indicator. To test lambda parameter ( $\Box$ i), the *standardized estimate* (*regression weight*) value was used in the form of a loading factor. If the standardized estimate (regression weight) value ( $\Box$ i) > 0,50, the CR value > ttable = 2,000, and probability <  $\Box$  = 0,05, then the loading factor of the lambda parameter ( $\Box$ i) of the indicator is declared significant (Ferdinand & Agusty, 2015:97). This implies that the indicator is valid. For the purpose of testing the lambda parameter, Table 4.16, which contains the loading factor/lambda ( $\Box$ i), CR, Probability (P).

Table 8. Standardized Regression Weight (Lamda) of Digital Transformation, Self-Efficacy, Innovative Behavior, Motivation and Work Effectiveness

			Estimate
MOTIVATION	<	EFFICACY	,254
MOTIVATION	<	BEHAVIOR	-,016
MOTIVATION	<	TRANSFORMATION	,000
EFFECTIVENESS	<	EFFICACY	-,108
EFFECTIVENESS	<	BEHAVIOR	,294
EFFECTIVENESS	<	MOTIVATION	,417
EFFECTIVENESS	<	TRANSFORMATION	,250
ED4	<	EFFICACY	,703
ED3	<	EFFICACY	,711

			Estimate
ED2	<	EFFICACY	,699
ED1	<	EFFICACY	,803
ED5	<	EFFICACY	,877
ED6	<	EFFICACY	,850
ED7	<	EFFICACY	,670
PI2	<	BEHAVIOR	,704
PI1	<	BEHAVIOR	,873
PI3	<	BEHAVIOR	,811
PI4	<	BEHAVIOR	,728
PI5	<	BEHAVIOR	,825
MOT4	<	MOTIVATION	,835
MOT5	<	MOTIVATION	,804
MOT6	<	MOTIVATION	,759
MOT3	<	MOTIVATION	,650
MOT2	<		,619
MOT1		MOTIVATION	,724
EFEK4	<		,724
EFEK5	<		,681
EFEK6		EFFECTIVENESS	,819
EFEK7	<	EFFECTIVENESS	,798
EFEK3		EFFECTIVENESS	,798
EFEK2		EFFECTIVENESS	,817
EFEK1	<		,812
MOT7	<	MOTIVATION	,807
MOT8	<	MOTIVATION	,765
EFEK8	<	EFFECTIVENESS	-
PI6	< <	BEHAVIOR	,851 750
PIO PI7		BEHAVIOR	,759 766
ED8		EFFICACY	,766
	<	BEHAVIOR	,793
PI8	<		,892
MOT9	<	MOTIVATION	,810
ED9	<	EFFICACY	,706
ED10	<	EFFICACY	,777
MOT10	<	MOTIVATION	,821
EFEK9	<	EFFECTIVENESS	,842
EFEK10	<	EFFECTIVENESS	,857
ED11	<	EFFICACY	,902
ED12	<	EFFICACY	,749
PI9	<		,785
PI10	<		,742
PI11	<	BEHAVIOR	,711
MOT11	<	MOTIVATION	,846
MOT12	<	MOTIVATION	,697
EFEK11	<	EFFECTIVENESS	,808
EFEK12	<	EFFECTIVENESS	,787
EFEK13	<	EFFECTIVENESS	,818
PI12	<	BEHAVIOR	,658
TG2	<	TRANSFORMATION	,716
TG1	<	TRANSFORMATION	,668

			Estimate
TG4	<	TRANSFORMATION	,629
TG5	<	TRANSFORMATION	,627
TG6	<	TRANSFORMATION	,742
TG7	<	TRANSFORMATION	,799
TG8	<	TRANSFORMATION	,647
TG9	<	TRANSFORMATION	,760
TG10	<	TRANSFORMATION	,752
TG11	<	TRANSFORMATION	,741
TG12	<	TRANSFORMATION	,823
TG13	<	TRANSFORMATION	,676

Data Source: IBM AMOS 24 Report (2024).

Table 9. Regression Weight (lambda) of Digital Transformation Variables, Self-Efficacy, Innovative Behavior, Motivation and Work Effectiveness.

			Estimat e	S.E.	C.R.	Р	Label
MOTIVATION	<	EFFICACY	,311	,14 4	2,153	,03 1	par_2 3
MOTIVATION	<	BEHAVIOR	-,022	,17 7	-,124	,90 2	par_2 4
MOTIVATION	<	TRANSFORMATIO N	,000	,13 9	-,003	,99 8	par_2 5
EFFECTIVENES S	<	EFFICACY	,323	,12 8	2,190	,03 4	par_2 6
EFFECTIVENES S	<	BEHAVIOR	,452	,16 8	2,688	,00 7	par_2 7
EFFECTIVENES S	<	MOTIVATION	,793	,13 8	3,560	,00, 0	par_2 8
EFFECTIVENES S	<	TRANSFORMATIO N	,289	,10 3	2,797	,00 5	par_2 9
ED4	<	EFFICACY	1,000				
ED3	<	EFFICACY	1,336	,19 9	6,716	,00, 0	par_1
ED2	<	EFFICACY	1,000				
ED1	<	EFFICACY	1,539	,20 3	7,593	,00, 0	par_2
ED5	<	EFFICACY	1,548	,18 8	8,248	,00, 0	par_3
ED6	<	EFFICACY	1,559	,19 3	8,066	,00, 0	par_4
ED7	<	EFFICACY	1,106	,17 0	6,506	,00, 0	par_5
PI2	<	BEHAVIOR	1,222	,18 0	6,781	,00, 0	par_6
PI1	<	BEHAVIOR	1,603	,19 4	8,278	,00, 0	par_7
PI3	<	BEHAVIOR	1,000				

			Estimat e	S.E.	C.R.	Р	Label
PI4	<	BEHAVIOR	,993	,12 1	8,233	,00, 0	par_8
PI5	<	BEHAVIOR	1,140	,11 7	9,707	,00, 0	par_9
MOT4	<	MOTIVATION	1,131	,11 4	9,888	,00, 0	par_1 0
MOT5	<	MOTIVATION	1,110	,11 9	9,341	,00, 0	par_1 1
MOT6	<	MOTIVATION	1,000				
МОТ3	<	MOTIVATION	,793	,12 0	6,627	,00, 0	par_1 2
MOT2	<	MOTIVATION	,761	,12 2	6,250	,00, 0	par_1 3
MOT1	<	MOTIVATION	,932	,12 4	7,539	,00, 0	par_1 4
EFEK4	<	EFFECTIVENESS	1,033	,13 6	7,613	,00, 0	par_1 5
EFEK5	<	EFFECTIVENESS	,824	,11 8	6,961	,00, 0	par_1 6
EFEK6	<	EFFECTIVENESS	1,000				
EFEK7	<	EFFECTIVENESS	,991	,11 1	8,945	,00, 0	par_1 7
EFEK3	<	EFFECTIVENESS	1,043	,11 3	9,248	,00, 0	par_1 8
EFEK2	<	EFFECTIVENESS	,949	,10 3	9,174	,00, 0	par_1 9
EFEK1	<	EFFECTIVENESS	,978	,10 0	9,800	,00, 0	par_2 0
MOT7	<	MOTIVATION	,999	,11 1	8,999	,00, 0	par_2 1
MOT8	<	MOTIVATION	1,054	,11 9	8,854	,00, 0	par_2 2
EFEK8	<	EFFECTIVENESS	1,330	,16 9	7,875	,00, 0	par_3 3
PI6	<	BEHAVIOR	1,306	,18 4	7,115	,00, 0	par_3 4
PI7	<	BEHAVIOR	1,319	,18 1	7,288	,00, 0	par_3 5
ED8	<	EFFICACY	1,127	,14 5	7,776	,00, 0	par_3 6
PI8	<	BEHAVIOR	1,300	,15 8	8,221	,00, 0	par_3 7
МОТ9	<	MOTIVATION	1,454	,19 1	7,595	,00, 0	par_3 8
ED9	<	EFFICACY	,957	,13 2	7,249	,00, 0	par_3 9

			Estimat e	S.E.	C.R.	Р	Label
ED10	<	EFFICACY	1,091	,15 8	6,886	,00, 0	par_4 0
MOT10	<	MOTIVATION	1,004	,10 8	9,271	,00, 0	par_4 1
EFEK9	<	EFFECTIVENESS	1,070	,10 7	10,01 7	,00, 0	par_4 2
EFEK10	<	EFFECTIVENESS	1,039	,10 2	10,14 1	,00, 0	par_4 3
ED11	<	EFFICACY	1,595	,18 8	8,488	,00, 0	par_4 4
ED12	<	EFFICACY	,951	,11 2	8,458	,00, 0	par_4 5
PI9	<	BEHAVIOR	1,146	,16 3	7,033	,00, 0	par_4 6
PI10	<	BEHAVIOR	1,263	,18 2	6,947	,00, 0	par_4 7
PI11	<	BEHAVIOR	1,108	,16 0	6,935	,00, 0	par_4 8
MOT11	<	MOTIVATION	1,567	,19 6	8,003	,00, 0	par_4 9
MOT12	<	MOTIVATION	1,135	,16 8	6,735	,00, 0	par_5 0
EFEK11	<	EFFECTIVENESS	1,107	,15 3	7,222	,00, 0	par_5 1
EFEK12	<	EFFECTIVENESS	,972	,10 7	9,106	,00, 0	par_5 2
EFEK13	<	EFFECTIVENESS	1,129	,12 0	9,389	,00, 0	par_5 3
PI12	<	BEHAVIOR	1,257	,20 0	6,271	,00, 0	par_5 4
TG2	<	TRANSFORMATIO N	1,285	,19 0	6,748	,00, 0	par_5 5
TG1	<	TRANSFORMATIO N	1,093	,16 8	6,513	,00, 0	par_5 6
TG3	<	TRANSFORMATIO N	1,151	,19 7	5,835	,00, 0	par_5 7
TG4	<	TRANSFORMATIO N	1,020	,16 8	6,086	,00, 0	par_5 8
TG5	<	TRANSFORMATIO N	,959	,15 8	6,077	,00, 0	par_5 9
TG6	<	TRANSFORMATIO N	,945	,11 3	8,351	,00, 0	par_6 1
TG7	<	TRANSFORMATIO N	1,110	,12 2	9,108	,00, 0	par_6 2
TG8	<	TRANSFORMATIO N	,957	,13 7	6,992	,00, 0	par_6 3

			Estimat e	S.E.	C.R.	Р	Label
TG9	<	TRANSFORMATIO N	1,123	,16 7	6,735	,00, 0	par_6 4
TG10	<	TRANSFORMATIO N	1,094	,14 9	7,330	,00, 0	par_6 5
TG11	<	TRANSFORMATIO N	,880	,10 6	8,331	,00, 0	par_6 6
TG12	<	TRANSFORMATIO N	1,154	,12 1	9,514	,00, 0	par_6 7
TG13	<	TRANSFORMATIO N	,899	,12 0	7,471	,00, 0	par_6 8

Data Source: IBM AMOS 24 Report (2024).

From the table above, it can be seen that all latent variable indicators have a standardized estimate (regression weight) in the form of a loading factor or lambda ( $\lambda i$ ) > 0,50, a critical value of C.R > 2,000, and a probability (P) < 0,05. Thus, it can be said that all latent variable indicators are valid/significant.

# 2. Structural Equation Model Analysis

Structural Equations of Digital Transformation Variables, Self-Efficacy, Innovative Behavior, Motivation and Work Effectiveness.

H1 : Y=  $\Box$  y.x1 X1 + e1,  $\Box$  (Direct Effects) X1 on Y, H2 : Y =  $\Box$  y.x2 X2 + e1,  $\Box$  (Direct Effects) X2 on Y, H3 : Y =  $\Box$  y.x3 X3 + e1,  $\Box$  (Direct Effects) X3 on Y, H4 : Z =  $\Box$  z.x1 X1+ e2,  $\Box$  (Direct Effects) X1 on Z, H5 : Z =  $\Box$  z.x2 X2+ e2,  $\Box$  (Direct Effects) X2 on Z, H6 : Z =  $\Box$  z.x3 X3 + e2,  $\Box$  (Direct Effects) X3 on Z, H7: Z =  $\beta$ z. y Y1 + e2  $\Box$  (Direct Effects) Z on Y.

Partial model testing was carried out using regression coefficients for Digital Transformation, Self-Efficacy, Innovative Behavior, Motivation and Work Effectiveness. Using the output table from the view/set submenu,

Table 10. Standardized Direct Effects of Digital Transformation Variables, Self-Efficacy, Innovative Behavior, Motivation and Work Effectiveness.

	BEHAVIO	EFFICAC	TRANSFORMATI	MOTIVATIO	EFFECTIVENES
	R	Y	ON	Ν	S
MOTIVATION	,000	-,016	,254	,000	,000
PERFORMANC E	,417	,294	-,108	,250	,000

Data Source: IBM AMOS 24 Report (2024).

Table 11. Standardized Regression Weight of Digital Transformation Variables, Self-Efficacy, Innovative Behavior, Motivation and Work Effectiveness.

			Estimate
MOTIVATION	<	EFFICACY	,254
MOTIVATION	<	BEHAVIOR	-,016
MOTIVATION	<	TRANSFORMATION	,000

		Estimate
EFFECTIVENESS <	EFFICACY	-,108
EFFECTIVENESS <	BEHAVIOR	,294
EFFECTIVENESS <	MOTIVATION	,417
EFFECTIVENESS <	TRANSFORMATION	,250

Data Source: IBM AMOS 24 Report (2024).

Table 12. Regression Weight of Digital Transformation Variables, Self-Efficacy, Innovative Behavior, Motivation and Work Effectiveness.

		Estimate	S.E.	C.R.	Р	Label
MOTIVATION <	EFFICACY	,311	,144	2,153	,031	par_23
MOTIVATION <	BEHAVIOR	-,022	,177	-,124	,902	par_24
MOTIVATION <	TRANSFORMATION	,000	,139	-,003	,998	par_25
EFFECTIVENESS <	EFFICACY	,353	,128	2,190	,034	par_26
EFFECTIVENESS <	BEHAVIOR	,452	,168	2,688	,007	par_27
EFFECTIVENESS <	MOTIVATION	,793	,138	3,560	,000	par_28
EFFECTIVENESS <	TRANSFORMATION	,289	,103	2,797	,005	par_29

Data Source: IBM AMOS 24 Report (2024).

In the three tables above, it can be seen that the influence of the Digital Transformation variable on the Work Effectiveness variable had a standardized estimate (regression weight) of 0.103, with a CR critical ratio = identical to the t-count value) of 2.797 at probability = 0.005. A CR value of 2.797 > 2.000 and a probability of 0.005 < 0.05 indicate that the influence of the Digital Transformation variable on the Work Effectiveness variable is **significant**.

The influence of the self-efficacy variable on the Work Effectiveness variable had a standardized estimate (regression weight) of 0.128 with a CR (critical ratio = identical to the t-count value) of 2.190 at probability = 0.034. The CR value = 2.190 > 2.000 and probability = 0.034 < 0.05, indicating that the influence of the self-efficacy variable on the Work Effectiveness variable was **significant**.

The influence of the Innovative Behavior variable on the Work Effectiveness variable has a standardized estimate (regression weight) of 0.168, with a CR (critical ratio = identical to the t-count value) of 2.688 at probability = 0.007. The CR value = 2.688 > 2.000 and probability = 0.007 < 0.05, indicating that the influence of the Innovative Behavior variable on the Work Effectiveness variable is **significant**.

The influence of the Digital Transformation variable on the motivation variable had a standardized estimate (regression weight) of 0.139 with a CR (critical ratio = identical to the t-count value) of -0.003 at a probability of 0.998. A CR value of -0.003 <2,000 and probability of 0.998> 0.05, indicates that the influence of the Digital Transformation variable on the motivation variable is **not significant**.

The influence of the self-efficacy variable on the Work Motivation variable had a standardized estimate (regression weight) of 0.144, with a CR (critical ratio = identical to the t-count value) of 2.153 at probability = 0.031. The CR value = 2.153 > 2.000 and probability = 0.031 < 0.05, indicating that the influence of the self-efficacy latent variable on the Work Motivation latent variable is **significant**.

The influence of the Innovative Behavior variable on the Work Motivation variable has a standardized estimate (regression weight) of -0.177, with a CR (critical ratio = identical to the t-count value) of -0.124 at probability = 0.902. The CR value = -0.124 < 2,000 and probability = 0.902 > 0.05, indicating that the influence of the Innovative Behavior variable on the Work Motivation variable was **not** 

# significant.

The influence of the motivation variable on the effectiveness variable had a standardized estimate (regression weight) of 0.138 with a critical ratio (CR) of 3.560 at a probability of 0.000. The CR value = 3.560 > 2.000 and probability = 0.000 < 0.05, shows that the influence of the motivation variable on the effectiveness variable is **significant**.

The results of testing the hypothesis of the indirect influence of Digital Transformation on Effectiveness through Motivation as an intervening variable using the Sobel test calculator program are presented in the following table:

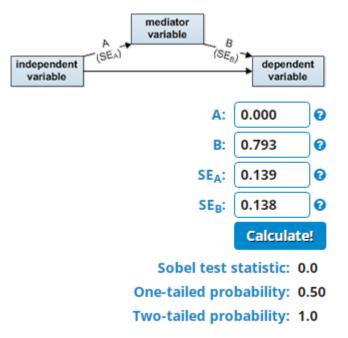


Figure 10. Results of Sobel Test of Digital Transformation on Effectiveness through Motivation.

Based on the results of the Calculation for the Sobel test in the image above, it can be seen that the two-tailed Probability value = 1.0 is greater than 0.05, so it can be concluded that the influence of digital transformation on effectiventwo-tailed probability is **not significant**.

The results of testi; therefore, he hypothesis of the indirect influence of Self-Efficacy on Effectiveness through Motivation as an intervening variable using the Sobel test calculator program are presented in the following table:

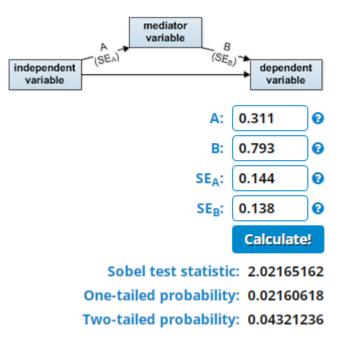


Figure 11. Results of the Sobel Test of Self-Efficacy on Performance Through Motivation.

Based on the results of the Calculation for the Sobel test in the above image, it can be seen that the twotailed probability value = 0.04321236 is smaller than 0.05. This means that the influence of Self-Efficacy on Effectiveness Through Motivation was **significant**.

The results of testing the hypothesis of the indirect influence of innovative behavior on effectiveness through motivation as an intervening variable using the Sobel test calculator program are presented in the following table:

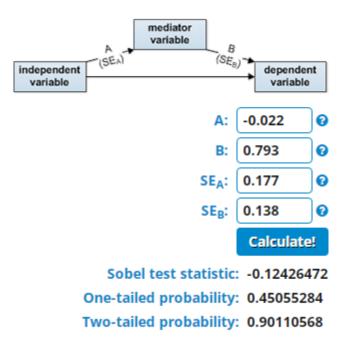


Figure 12. Results of the Sobel Test of Innovative Behavior on Effectiveness through Motivation.

Based on the results of the Calculation for the Sobel test in the image above, it can be seen that the Two Tailed Probability value = 0.90110568 is greater than 0.05, so it can be concluded that the influence of Digital Transformation on Effectiveness through Motivation is **not significant**.

# 5. Conclusion

# 5.1 Conclusion

The results of the data analysis findings in the discussion and hypothesis testing can be concluded as follows:

- 1. The influence of the Digital Transformation variable on the Work Effectiveness variable had a standardized estimate (regression weight) of 0.103 with a CR (critical ratio = identical to the t-count value) of 2.797 at probability = 0.005. The CR value = 2.797 > 2.000 and probability = 0.005 < 0.05 indicates that the influence of the Digital Transformation variable on the Work Effectiveness variable is **significant**.
- 2. The influence of the self-efficacy variable on the Work Effectiveness variable has a standardized estimate (regression weight) of 0.128 with a CR (critical ratio = identical to the t-count value) of 2.190 at probability = 0.034; The CR value = 2.190 > 2.000 and probability = 0.034 < 0.05, indicating that the influence of the self-efficacy variable on the Work Effectiveness variable is **significant**.
- 3. The influence of the Innovative Behavior variable on the Work Effectiveness variable has a standardized estimate (regression weight) of 0.168, with a CR (critical ratio = identical to the t-count value) of 2.688 at probability = 0.007. The CR value = 2.688 > 2.000 and probability = 0.007 < 0.05, indicating that the influence of the Innovative Behavior variable on the Work Effectiveness variable is **significant**.
- 4. The influence of the Digital Transformation variable on the Work Motivation variable had a standardized estimate (regression weight) of 0.139 with a Cr (critical ratio = identical to the t-count value) of -0.003 at probability = 0.998. The CR value = -0.003 < 2.000 and probability = 0.998> 0.05 indicates that the influence of the Digital Transformation variable on the Work Motivation variable is **not significant**.
- 5. The influence of the self-efficacy variable on the Work Motivation variable had a standardized estimate (regression weight) of 0.144 with a CR (critical ratio = identical to the t-count value) of 2.153 at probability = 0.031. The CR value of 2.153> 2.000 and probability = 0.031 < 0.05 indicate that the influence of the self-efficacy variable on the latent variable Work Motivation is **significant**.
- 6. The influence of the Innovative Behavior variable on the Work Motivation variable has a standardized estimate (regression weight) of 0.177 with a CR (critical ratio = identical to the t-count value) of -0.124 at probability = 0.992. The CR value = -0.124 < 2.000 and probability = 0.992> 0.05, indicating that the influence of the Innovative Behavior variable on the work motivation variable was **not significant**.
- 7. The influence of the Work Motivation variable on the Work Effectiveness variable had a standardized estimate (regression weight) of 0.138 with a CR (critical ratio = identical to the t-count value) of 3.560 at a probability of 0.000. The value of 3.560 > 2.000 and probability = 0.000 < 0.05 indicates that the influence of the Work Motivation variable on the Work Effectiveness variable is **significant**.
- 8. The influence of digital transformation on work effectiveness through motivation has a two-tailed probability value of 1.0, which is greater than 0.05; therefore, it can be concluded that the influence of Digital Transformation on Work Effectiveness through Work Motivation is insignificant.
- 9. The influence of self-efficacy through motivation has a two-tailed probability value of 0.04321236, less than 0.05, which means that the influence of Self-Efficacy on Work Effectiveness through Work Motivation is **significant**.
- 10. The influence of innovative behavior on work effectiveness through work motivation has a twotailed probability value of 0.90110568, which is greater than 0.05. Therefore, it can be concluded that the influence of digital transformation on work effectiveness through work motivation is **insignificant**.

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# 5.2 Implications

The implications of this study are as follows:

1. heoretical implications

Theoretically, the employee performance model involves aspects of Digital Transformation, Self-Efficacy and Innovative Behavior with the aim of increasing Work Effectiveness. Through this study, aspects and factors were found to encourage criteria for increasing productivity.

2. Practical implications

Based on the conclusions that have been put forward, there is a relationship between Digital Transformation, Self-Efficacy, and Innovative Behavior on Employee Work Effectiveness. This proves that Digital Transformation, Self-Efficacy, and Innovative Behavior are the factors that determine employee work effectiveness.

3. Methodological implications

Causal research has several shortcomings, including coincidence in an event that can be considered a cause-and-effect relationship. It may be difficult to reach the correct conclusion based on the findings of causal research. This is because of the impact of various factors and variables in the social environment. This study has implications for the use of causality methods.

## 5.3 Suggestions

Based on the conclusions from the research results above, and in accordance with the objectives of this research, the following are recommended:

- 1. In optimizing digital transformation, which is an unavoidable need, it is recommended that an application be created to carry out tasks so that the process of preparing a report and carrying out the review of the report can be carried out optimally, anywhere, and anytime to achieve the effectiveness goal.
- 2. In fostering an attitude of self-efficacy or self-confidence in employees, it is necessary to increase education and provide training to improve employees' skills and knowledge so that they become more knowledgeable and skilled in working. This is also expected to increase employee confidence in performing their duties.
- 3. To improve innovative behavior, it is necessary to make several improvements, including helping and facilitating employees to conduct comparative studies in other areas so that their minds and ideas are open to solving existing problems when doing work. Leaders are expected to provide space/opportunities for employees to provide new ideas and concepts according to their knowledge.
- 4. To improve employee work motivation, several improvements must be made, including giving awards and praise to employees who excel, providing a sense of security in working, implementing a sense of openness between co-workers and leaders, and establishing solidarity between each co-worker in carrying out tasks; thus, the responsibilities and work carried out can be in accordance with the target or can exceed the target set.

To optimize employee work effectiveness, several improvements need to be made, including the following: leaders are expected to always be able to routinely provide motivation to employees because motivation is one of the things that makes employees more enthusiastic in working so that the implementation of tasks carried out can be completed quickly and with quality and become more effective. In addition, providing opportunities for employees to express new ideas and concepts while completing existing work must be in accordance with existing regulations.

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