

# Application of Artificial Intelligence and Blockchain in healthcare management - donor organ transplant system

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## Abstract

**Purpose:** Research ventures to expand the reach of organ transplant mechanisms to improve the abysmally low organ transplant rate in the country. The research deploys state of the art technologies to promote deceased organ donation using the donor organ transplant system.

**Research methodology:** The exploratory study focuses on addressing the limitation of resources using a Socio-material view. The research utilizes qualitative content analysis to reflect on the knowledge drawn from the artifacts.

**Results:** The presented study leverages the capabilities of Artificial Intelligence and Blockchain technologies to benefit from the convergence. In line with the concept of 'Texture of Practices,' research provides recommendations to augment the organ transplant system in terms of procurement, coordination, and transplantation.

**Limitations:** Drawing the knowledge from the case studies, research strives to understand the reality and interaction of actors in a healthcare context. Considering the complex nature of the organ transplant process, the study is limited to the Indian scenario and cannot be generalized.

**Contribution:** Research identifies the requirement of a unified digital interface and encourages the integration of emergency health services to facilitate operational processes during organ transplants.

**Keywords:** Healthcare, Organ transplant, A.I., Blockchain, Texture of practices

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## 1. Introduction and research background

### 1.1. Introduction

Organ transplant is the surgical implantation of an organ with an enormous significance that can save many human lives. (Job & Antony, 2018) Though there are advances in technology and medicine, the shortage of organs has been recognized worldwide as a significant limiting factor to organ transplantation (Girlanda, 2016a). The presented research is based on the deceased donation that is carried in the absence of a suitable donor in the family. After natural cardiac death, only a few organs can be donated, whereas, after brain death - including vital organs - several other organs can be put for donation. However, there is a massive gap between the number of transplant recipients and the availability of organs in India. Data suggests that the total organ donation shortage of the country can be met with if even 5 to 10% of potential donors are committed to the cause (Srivastava & Mani, 2018).

Concurrently several challenges can be faced while meeting the existing demand for the transplant (Mishra et al., 2004). During organ transplants, hearts and other organs must be transported over long

distances to a patient who needs it in time. India's overcrowded roads are unsuitable for such contingencies. It presents a challenge where traffic on the road hampers organ transport between hospitals. Organs can typically sustain a period during transport called 'ischemia time,' and significant delay can cost a suitable organ to the patient awaiting transplant.

Additionally, as mentioned by [Nair \(2016\)](#), the associated costs of the organ transplant process appear to be exorbitant, and India being a developing country, not every patient from varying economic stratum can afford it. Furthermore, health-related issues escalate due to the aging population, which translates into a multitude of chronic diseases and a burden on the healthcare sector in society ([Acampora et al., 2013](#)). Hence, the research focuses on addressing the limitation of resources - in terms of time and cost - using upcoming technologies presented through the lens of 'socio-material view.'

### *1.2. Conceptual background*

'Sociomateriality' is a theory that is built upon the intersection of technology and organizational life and attempts to explore the entanglement of actors in a networked system ([Monteiro et al., 2012](#)). The research follows a concept called 'Texture of Practices' that invites interaction of participating human as well as existing technologies. [Gherardi \(2012\)](#) proposed the idea of the Texture of Practices to reveal ongoing interactions within interwoven practices. These interwoven practices can be represented as 'Warp' and 'Weft,' where interaction among them results in value creation ([Spena & Mele, 2018](#)).

Prior research observes innovation as a complex, ever-evolving and multidimensional construct made up of Texture of Practices, where -

- 1) **WARP** - is a practice of weaving that includes engaging actors and connecting resources for further expansion &
- 2) **WEFT** - is a practice of co-creating that involves generating ideas and sharing insights.

As determined by [Leydesdorff et al. \(2013\)](#), the networked entities in the construct are both human and non-human, where innovation follows a non-linear process.

The presented study explores the 'Warp' and 'Weft' practices in a healthcare ecosystem and investigates the convergence of Artificial Intelligence (A.I.) and Blockchain during the organ transplant process. In line with the Texture of Practices presented study observes the interactions of various actors in order to bridge the gap between the organ donor and recipient. Research further reflects on processes and resources using technologies to address the limitations of time and cost during the donor organ transplant system. It establishes that technologies support the Texture of Practices by reconfiguring itself to human participation and results in the betterment of donor organ transplant systems.

## **2. Literature review**

### *2.1. Organ donation and transplant*

Although the shortage of organs appears to be a universal problem, India lags far behind other countries. As per the [IRODaT \(2019\)](#), the country has a 0.58 per million donors, which is significantly low when compared to the organ donation rate prevalent in developed nations. Spain leads the world in deceased donor donation programs with the highest national average of the population, and their success can be attributed to trained intensivists. While in the Indian context, hardly any formalized training exists for intensive care doctors or nurses ([Palaniswamy et al., 2016](#)).

Nearly every person who dies naturally, or in an accident, is a potential donor. As per [Trotter et al. \(2018\)](#), the organ donors could be categorized in the following two types -

1. Brainstem dead, heart-beating donors/donation after brain death (DBD)
2. Non-heart beating donors/donation after cardiac death (DCD)

For this research, the brainstem dead type of donors has been considered. Brain death has specific implications for organ donation with the potential for saving numerous lives. ([Kumar, 2016](#))

According to [Shemie & Dhanani \(2020\)](#), the demand for organ transplants has been increasing, and deceased organ donors serve as a good alternative to meet this demand. That said, in India, the low organ transplant rate can be attributed to limited awareness of healthcare practitioners, which can be due to a lack of mandatory and formal training ([Dhanwate, 2014](#)). Although the Indian Transplantation of Human Organ Act in (1994) was amended in 2011, the brain death is not declared immediately in ICUs due to a minimal awareness and doubts regarding the legal procedure.

When brain death occurs, time plays a significant role in the success of a deceased organ donor transplant. A related term called 'cold ischemia time' is used by a medical professional in this context. It refers to the amount of time that an organ can be maintained on a cold preservation fluid without blood supply. Although cold ischemia time varies widely from organ to organ, the organ viability can only be ensured without significant delay in organ transportation ([Srivastava & Mani, 2018](#)). While the organ transplant process is about running against the time, conventional methods of road transport are still being used in India. It has resulted in instances where valuable organs have been wasted due to a delay in transportation. Consequently, the concept of 'Green corridor' was introduced, but existing research indicates that the utility of this solution is still limited ([Fatima et al., 2018](#)).

As there is a vast gap between demand and supply, many patients die due to the unavailability of organ donors. At times, there is a lack of coordination observed when the retrieval of the organs is carried out during the odd hours. India, as a developing country - private air ambulances - incur too much cost while flights are not always available for transporting the organs ([Sharma, 2017](#)).

The facts above bring us to another barrier faced during the organ transplant process – 'Costs.' The research looks at relevant issues, using a Socio-material view to provide suitable recommendations so that time and cost factors can be mitigated during the organ transplant process.

## 2.2. Socio-material view

The core of part of this research revolves around the fabric of innovation with a pair of intertwining practices that are termed as 'Texture of Practices.' In the socio-material context, this metaphor is about interconnected practices that move beyond a fixed relationship - and keep redefining itself - for resource integration and value creation purpose. According to [Spena & Mele \(2018\)](#), treating innovation through 'socio-material view' can present new avenues that connect with,

- *Human Touch*
- *Technological Context*
- *Human Side of Smart Systems*

Considering the donor organ transplant system include all of the above elements, the socio-material view becomes very much relevant for a given study. It delivers an idea of a network of entities for the inception of a new context of healthcare management and creating new solutions to address social challenges.

Based on the literature, the research explores the possibility of technology-driven innovations in organ transplant mechanism and its practical nature with respect to the associated costs and availability of time.

## 2.3. Technological convergence

Instead of reinventing the wheel - a set of technological advancements - can bring about groundbreaking changes to the Healthcare industry. In the healthcare sector, technological scenarios combined with innovative practices can deliver unexplored possibilism. Upcoming technologies such as Artificial Intelligence (A.I.) and Blockchain can act as a catalyst for the same. A.I. systems are capable of constructing algorithms from the data, perform specific operations on images to extract useful information, and make predictions. To be more effective as a system, A.I. can make use of the

Blockchain technological platform to fulfill the promise of pervasive operations. ([Morande & Pietronudo, 2020](#))

Based on existing use cases, Blockchain is capable of identity management, smart contract generation, and shared ledger management. That said, it can be used for 'One data truth' within healthcare to provide more value by improving the business processes. As per [Tapscott & Tapscott \(2017\)](#), Blockchain can enable organizations to receive timely information and provides an end to end visibility in a network. According to [Diedrich \(2016\)](#), an application of Blockchain technology beyond digital currencies requires a new technological process. At the moment, such a technological requirement can be fulfilled by Artificial Intelligence systems ([Esposito et al., 2018](#)). The same can be leveraged by the healthcare industry with a significant saving of time and cost.

Considering both A.I and Blockchain can be actors within the Texture of Practices, these technologies should not be treated separately as the duality of technology represents both 'objective reality' (technology itself) and 'constructed product' (element of practice). As per [Orlikowski \(2010\)](#), Sociomateriality adopts a practice-based perspective in its overcoming of duality while exploring human-technology relationships. She had earlier argued that even though technology has specific digital properties – the user has the option to explore it – leading to innovation. ([Orlikowski, 2002](#)). Collectively using the technological convergence and duality of technology, the proposed research looks forward to presenting the multifaced nature of healthcare practices to tackle societal problems.

### **3. Research methodology**

#### *3.1. Research design*

From a research point of view, the application of emerging technologies has an exploratory as well as applied focus ([Barnes et al., 1992](#)). As given research is empowered by the process of comprehensive data collection, the qualitative methodology is justified to explicate complex issues and advance existing knowledge ([Dubois & Gadde, 2002](#)). Since relevant case studies are used in research, their broad understanding provides the researcher with a high degree of flexibility and independence. ([Mills et al., 2010](#))

The research utilizes the framework presented by [Bengtsson \(2016\)](#) to extract the content utilizing coding agenda, and using systematic classification; unstructured data can further be segregated and presented in an informative manner. It also provides 'manifest' and 'latent' analysis to reinforce insightful interpretations.

#### *3.2. Data collection*

According to [Smith & Bowers-Brown \(2010\)](#), qualitative research attempts to interpret meanings, processes, and perceptions by analyzing case studies in their temporal particularity where the ultimate objective is to make sense of the social world (through interpretation) to discover the reality underneath. To facilitate qualitative research, twenty case studies were selected to reflect on the entangled practices in the healthcare sector. As there exists no ideal number of cases to be used for such analysis, multiple relevant cases present a robust outcome ([Eisenhardt & Graebner, 2007](#)).

A purposive case study sampling process was followed, as suggested by [Patton \(2002\)](#), that focused on the organ donation process. The breadth (across available content) and the depth (of the content) were also considered during case selection ([Darke et al., 1998](#)). As corroborated by [Yin \(2003\)](#), the case study approach is well established in the social sciences and capable of covering contextual conditions, which might be relevant to the phenomenon being studied. Such a method is also designed to help researchers understand individuals and the socio-cultural contexts ([Gummesson, 2017](#)). Such an approach makes it possible to interpret and analyze detailed descriptions that can be transferred to similar situations ([Merriam, 1998](#); [Merriam & Tisdell, 2015](#)). With the help of data analysis tools, replicable and valid inferences can be made from the data according to the context ([Krippendorff, 2018](#)).

### 3.3. Data analysis

The proposed research has utilized 'Qualitative Content Analysis' that is fulfilled using the following:

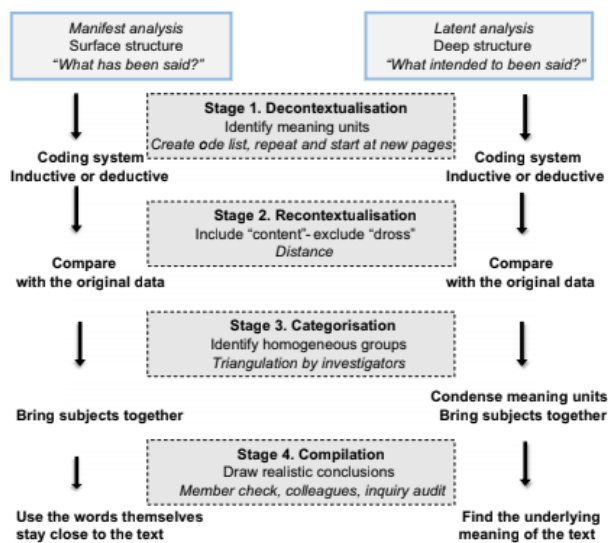
Analysis Tool - (Qualitative Analysis Software)

➤ *To support the systematization of the content*

Analytical Framework – ([Bengtsson, 2016](#))

➤ *To help extraction and analysis of the content*

To conduct data analysis, the study opted for Atlas.ti software, since it offers several advantages, enabling visualization and integration that support an exploratory approach leading to accidental discoveries. Atlas.ti offers a promising way of conducting content analysis. The software enables improved data management and effective content-coding that allows researchers to concentrate on data analysis and offers a sophisticated way of exploring the data. ([Soratto et al., 2020](#))



**Figure 1: Data Analysis framework** (Credits: [Bengtsson, 2016](#))

The framework suggested by [Bengtsson \(2016\)](#) codified the text in four meta-synthesis stages that include De-contextualization, Re-contextualization, Categorization, and Compilation activities.

During these four stages, researchers identified a deductive coding system and compared it with the original data.

The process resulted in condensing the content and finding the underlying meaning of the textual data, as exhibited in Figure 1.

The research design also made use of applicable theories in innovation practices, making it interdisciplinary research. The in-depth analysis of content provided a reflection on innovative health solutions driven by Artificial Intelligence (A.I.) and Blockchain technologies.

During the data staging process, new codes were created as themes that began to emerge after multiple readings of the text. This method included:

- (1) *reading and re-reading the texts*
- (2) *identifying and labeling variables into specific categories, properties, and concepts; and*
- (3) *establishing inter-relationships of codes across categories and concepts*

The content analysis allowed for the emergence of coding schemes and lead to the creation of the codebook. Inter-rater reliability was integral from the beginning of the process, where each case study was assigned a primary coder and a secondary coder who reviewed and validated the coding. ([Riccardi et al., 2017](#)).

Systematic data extraction, as per Figure 1, expedited the emergence of new practices to support innovation in the organ transplant process. When mapped using the codebook - content analysis - identified the influence of machine learning algorithms and consensus mechanisms. It also signified a personalized assessment driven by health-related data. A careful look at the healthcare and organ matching practices reflected on allocation decisions as well as retrieval /preservation processes during organ transplants.







Groundedness of 20.07%. It represents the resource integration as 'WARP.' Insights (Gr=24) along with process (Gr=14) present opportunity (Gr=17) with Groundedness of 79.93% display related 'Performativity.' It holistically represents the co-creation process as 'WEFT.' The degree of innovation constitutes gradual interaction between the Texture of Practices. ([West et al., 2003](#))

**Table 1: Co-occurrence table with Column-relative frequencies**

Using the Texture of Practices, the healthcare ecosystem can leverage the existing solutions to avoid delays in the organ transplant process. The emergency services can also be re-designed to reduce related costs. Although in the Indian healthcare context, there are limitations on providing emergency airlifting services (in terms of costs) and developing Green Corridors (in terms of time), the opportunities expressed during the content analysis process (Refer to Table 1) leaves a room to address problems

	<b>Organ Donor Problems Gr=35</b>	<b>Green Corridor Gr=12</b>	<b>Strategies to optimize deceased organ donation Gr=14</b>	<b>Deceased organ donation for transplantation Gr=19</b>	<b>Organ donation and A.I. Gr=11</b>	<b>Blockchain-based Organ Transplant Services Gr=17</b>
• <b>Conditions Gr=24</b>	41.38%	0.00%	7.14%	0.00%	0.00%	0.00%
• <b>Factors Gr=17</b>	37.93%	0.00%	0.00%	0.00%	0.00%	14.29%
• <b>Insights Gr=24</b>	3.45%	0.00%	21.43%	36.36%	33.33%	42.86%
• <b>Opportunity Gr=17</b>	3.45%	42.86%	42.86%	9.09%	33.33%	42.86%
• <b>Problems/Issues Gr=24</b>	10.35%	57.14%	21.43%	45.45%	33.33%	0.00%
• <b>Process Gr=14</b>	3.45%	0.00%	7.14%	9.09%	0.00%	0.00%

related to Time and Costs.

The application of A.I. (Decision making) and Blockchain (Traceability) represent pervasive impact using the convergence of A.I. and Blockchain ([Efanov & Roschin, 2018](#)). Based on the above observation (Table 1) and content analysis (Figure 2), the socio-material view has non-human (technology) along with human-driven (conditions) processes. It ultimately calls for a unified interface to be developed for medical professionals as well as for patients to support the donor organ transplant system. It is believed that such an interface can resolve issues related to time.

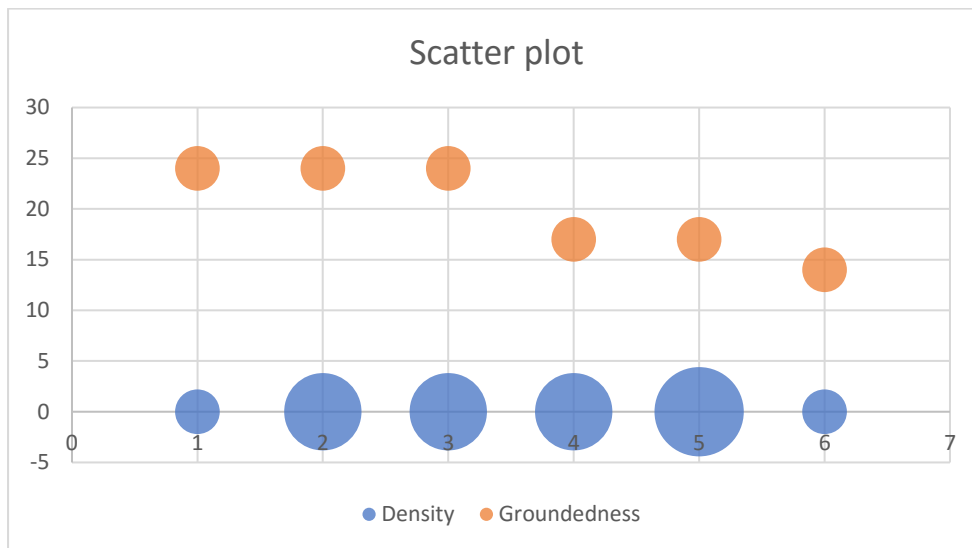
[Gherardi \(2012\)](#) believes practices are networks of heterogeneous elements kept together by active processes of relationships, actions, and performativity. The performativity view of practices contributes to advancing the notion that practices change either incrementally or radically through their enactment. Conforming to [Rahman \(2016\)](#), the fray of associated problems, processes, opportunities, conditions, and factors can give rise to innovative practices, eliciting deeper insights from the interpretation of case studies. The metaphor of a Texture of Practices acknowledges how practices rest on other practices and thereby move beyond solely economic focus to emphasize the socio- contextual nature of innovating. ([Mele & Russo-Spena, 2017](#); [Spena & Mele, 2018](#)). The execution of practices continuously shapes and formats reality, rather than simply reproducing it. It advances the notion of innovation as an emergent process involving an interconnected set of actors. ([Lusch & Nambisan, 2015](#))

In line with the above discussions, a scatter plot was developed from the Code document table using six codes carrying the highest Groundedness and significant Density. As shown in Figure 4, QCA presented a significant degree of code density and Groundedness where

- *Issues (Density=3 and Grounded = 24) shows the severity of the problems in terms of time and costs of organ transplant.*



- *Process (Density=1 and Grounded = 14) reflect the complexity of the process in terms of allocation, retrieval /preservation of organs.*
- *Insights (Density=1 and Grounded = 24) provide clarity to resolve the issues related to organ transplants.*



**Figure 4: Scatter plot displaying the impact of Texture of Practices**

Figure 4 also displays the outcome of content analysis where complex practices (in healthcare) provide opportunities (in the organ transplant process) to address problems or related issues of cost and time. Such a process of interaction among factors where higher degree of Density (4) and Groundedness (17) gives rise to innovation.

According to [Spena & Mele \(2018\)](#), the process of innovation can be deduced from the pairs of intertwining Texture of Practices that results in value co-creation. Figure 4 indicates the same, where the WARP and WEFT practices lead to innovation in donor transplant programs. When mapped to the donor organ transplant system, these innovative practices can yield optimal utility during the organ transplant process.

According to [De-Pablos-Heredero et al. \(2015\)](#), Organ transplant systems present two essential characteristics: Interdependence and Capacity of adaptation. Both characteristics make the management and evaluation of these systems complex. In Donor Organ Transplant Systems, organ transportation comes as one of the most significant processes. The performativity view in proposed qualitative research suggests that Organ transportation should leverage the existing system of emergency service available in India. Such an approach may significantly reduce the associated costs during organ transplants.

As per the reflection from Figure 4, emergency service can be integrated with the organ transplant system for efficient procurement, coordination, and transplantation. The resource integration achieved in this process reflects the value that the community may receive in terms of an efficient Organ Transplant Systems. This approach of re-designing of emergency services requires minimal modifications in existing regulations that resonate with the time and costs saving. Thus, the transformation of deceased donor transplant programs can be fulfilled and made accessible to a greater number of potential candidates ([Girlanda, 2016b](#)).

#### 4.4. Insights

The research fulfills the Systems theory proposed by [Bertalanffy \(1968\)](#) by displaying the outcome of technologies that cannot be separated. It further shows that technology contains duality, where it acts as both operand and operand ([Feldman & Orlikowski, 2011](#)).

The content analysis of the Healthcare ecosystem indicates that 'Complexity' is one of its main characteristics. At the same time, proactive management of healthcare practices is the outcome of 'Performativity' that keeps on changing reality. ([Capra, 1996](#); [Gherardi, 2012](#))

## **5. Conclusion**

### *5.1. Inference*

In consonance with parallel studies on an organ transplant system, it can be inferred that the donor organ transplant system requires effective operational management and streamlined coordination. The process of deceased donor transplants is time-sensitive, where both human and non-human actors come into the play. Presented research observes a set of actors within which relationships are being established and re-established to drive the optimal outcome. Research discovers data-driven A.I. and Blockchain convergence to consider organ donation criteria, which relates to both the donors as well as the receivers.

Using the data-driven model of A.I. systems, it is possible to analyze the likelihood of successful transplants by considering several permutation and combinations. Blockchain provides a secure and transparent platform to facilitate organ transplantation. This new context gives rise to technology-mediated techniques for efficient procurement, coordination, and transplantation in donor organ transplant system. Although technological re-configuration can be perceived in the given study, human intervention is also essential for the feasibility and success of organ transplants. Technologies alter the broad nature of practices by reconfiguring the contribution of human participation leading to optimization of time and costs.

In a dynamic environment presented by the Texture of Practices, performativity - inspired by the convergence of technologies – yields the necessity of developing an interface that facilitates the vital flow of information to healthcare stakeholders. One of the other significant insights supported by 'Texture of Practices' advocates the importance of integrating donor organ transplant systems with existing emergency services. Through such activities, a proactive donor organ transplant system can be developed to tackle issues related to the Indian healthcare system.

### *5.2. Policy and managerial implications*

With an intricate problem in place, the donor transplant rate directly affects the organ suitability, where this study provides significant depth. Research further contemplates on factors that influence organizational activities during the organ transplant. With a holistic understanding of the current state of the donor organ transplant system in India, the following implications are possible through the presented research -

#### **5.2.1 Policy implications**

As research identifies considering the significance of time and cost, modification is required to legislations and regulations for,

- Standardization of organ transplant processes

It may include consideration of the formalization of training programs for intensivists that may accelerate the systematized transplant process

#### **5.2.2 Managerial implications**

The informational resources outlining the deceased organ donation process are limited in the Indian context; hence there should be more awareness using,

- Creation of access point to retrieve essential information

A unified interface can be designed to connect with digital touchpoints for patients as well as a medical professional that may also put an end to unethical practices.

## Limitation and study forward

In Qualitative research, there are constraints on generalizability, applications to practice, or utility of findings. In the given study, the insights are limited to the Indian context. The method used to establish internal and external validity may also face unanticipated challenges. (Chowdhury, 2015). From the analysis and discussions, it can be implied that there is a necessity for modifications of existing infrastructure regarding organ donation. As one of the accidental discoveries of the given study refers to the inclusion of emergency health services for resource integration, future research looks forward to investigating the quantification of such integration within the organ transplant system.

Research suggests that lower organ transplant rates can be attributed to limited transplant guidelines and ineffective coordination. Hence future research would explore the type of information that should be readily available for organ donors/recipients and doctors/healthcare professionals to facilitate the organ transplant. Further, in order to break away from the current limitations, future research plans to map and generalize this research in a European context.

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