

Collaboration strategy in the development and inheritance of Archipelago's Arts

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Abstract

Purpose: To increase the value of repertoire in interactions between humans, religion, and the state as an effort to inherit the arts and culture of the archipelago.

Research Methodology: In addition to primary data sources from resource persons at the art study sites, secondary data sources from various articles, journals, and videos from YouTube are also used in the SWOT analysis process.

Results: The strategy for the inheritance of the archipelago's arts is found in the art of Kuda Renggong, which creates a creative, reactive, formative attitude, and synergizes with the development of Indonesian culture 5.0.

Conclusions: Education plays a role in preserving cultural values and fostering social unity. Adapting Society 5.0 in Indonesia requires attention to cultural diversity. Collaborative strategies involving education, conservation, and creative industries are key. The Kuda Renggong performance exemplifies cultural innovation in the digital era.

Limitations: The studies and analysis results in this article can be used as the basis for other research studies that analyze the influence of technological progress on the development of the cultural arts of the archipelago.

Contribution: As a basis for studies based on Anthropology, Cultural Studies, and Art Education which are able to analyze various studies in multi-disciplinary ways.

Keywords: *Collaboration Strategy, Education Transformation, Enculturation of Archipelago Culture*

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1. Introduction

Indonesian cultural art embodies the values of local culture, which are spread throughout Indonesia. Archipelago art embodies the "civilization's peak" in Indonesia. Diversity embodies the unity of the Republic of Indonesia. However, with the era of development, the change in cultural values through the rapid flow of information in our living environment today is inevitable (Harianto, Amin, & Zulfitri, 2021). Based on this, we need an awareness of the archipelago's culture importance of the culture as the community's identity. The community is obliged to maintain and continue to strive in maintaining their respective cultures as the strength of their community's existence like a life color expression form in cultural experience and cultural knowledge (Arafah, Affan, Taufiqurrahman, Mubdhi, & Handayani, 2025).

The meaning of alteration value becomes important when the community is struck by the advanced information invasion in this era, but the community still thinks creatively in giving color based on their cultural experience (Alsaleh, 2024). Alteration can no longer be rejected; the community must have the

ability to combine culture into knowledge for the continuity of life in the future (Ogar, Pecl, & Mustonen, 2020). Culture is a parable like "clothing" that no matter how modern life is, the taste of cultural values should not be forgotten (Ariyanti, Pebryani, & Paramita, 2023). In fact, life "clothes" will always be a strength as an existence in the sustainability of life stages, supporting cultural experience and cultural knowledge.

Archipelago cultural arts, which come from a long process of creative thinking, have a taste and become diverse characteristics based on ethnicity, race, culture, and religion (Nursilah, 2022). Basically, understanding the creative thinking process about culture has a different pattern of life. Based on their orientation, their lives will not be the same and will always change when interacting, and there are also those who demand changes or cultural exchanges. There are various forms of cultural art, including performing arts. Performing arts directly or indirectly affect the society's cultural patterns and characteristics where they were born and developed. The art of Kuda Renggong, which uses horse performances as its identity, has enriched the ethnicity, culture, religion, and beliefs of the Sundanese Tatar people of West Java.

The collaboration strategy aims to raise the value of interactions between groups, communities, religions, nations, and countries as an effort to inherit the archipelago's cultural arts, developed in the form of education (Abdin & Tuharea, 2023). The community is the main foundation for producing live events. Every community develops through interactions with other communities. In this case, a person or group of people will develop through three stages: self-perception through other people's assumptions about them, self-perception based on other people's assessments of their appearance, and someone who empathizes and sympathizes with them based on the assumptions and evaluations of others.

Emphasizing the study of cultural studies and anthropology, especially art education anthropology, the emphasis on interaction is a foundation for the development of socio-cultural values in producing various events: socialization, acculturation, and enculturation (Kasmahidayat, 2021). These three stages are caused by a community group with a certain culture, which is faced with the elements of a foreign culture, with the understanding that foreign cultures will gradually be accepted and owned as their culture without causing them to lose the elements of their original culture (Kuncoro, Rimun, & Budiyo, 2022). The elements of foreign culture that have been fused with the local culture will be easily adapted to the living conditions of the community, so that they are easy to use and provide benefits. Acculturation does not affect the religious system, ideology, or philosophy of life of the community. Moving on to the current booming discussion about Society 5.0 Era in Japan, a big concept for future life in the world. It is a development concept of the Internet of Things, Big data, and Artificial Intelligence oriented toward a better human life. Society 5.0 has an indirect impact on Indonesia as a developing country, and Indonesia has the right to play an active role in preparing for the Society 5.0 trend by providing the right strategy for the future.

2. Literature review and hypothesis development

Socialization implicates the interactive processes through which one learns to be an actor, engage in interaction, occupy statuses, act roles, and forge social relationships in community life (Ramdani & Nuriyah, 2023). Anthropologists have conveyed that socialization is a process of human interaction (Tatar, 2022). Humans, as organisms that live with other humans, continue to build social networks and interact with one another. Humans learn from each other while playing their roles, carrying out their functions, and developing social relations in their society.

Bodley (2015) states that Cultural change brought by contact between people with different cultures indicated by the loss of traditional culture when members of small-scale cultures adopt elements of global-scale cultures. The process of acculturation is long and involves valuable cultural changes. A process of "colliding" social relations between community groups. The process is marked by the absorption and adoption of a new culture, which consequently eliminates the peculiarities of the old culture or enriches that culture. Enculturation is a process of social interaction through the power of reflection and intelligence, learning to understand and adopt the mindset, knowledge, and culture of a group of people for the practicality of life in the future (Latuheru & Muskita, 2020). Acculturation is a

central concept for understanding the complex intercultural processes involved in migration. It refers to the psychological and sociocultural adjustment that migrants experience due to prolonged contact with people from different cultural backgrounds (Cormos, 2022).

3. Research methodology

The strengthening analysis in this article is also based on the study of Kuda Renggong performing arts on “Lingkung Seni Cipta Rasa Kalong Pusaka” which is located in Sangkanhurip village, Katapang, Bandung, West Java, Indonesia. Some interesting reasons for this study are the establishment of a mutually binding relationship between horses and humans (horse trainers), the relationship between the two and nature where they are performing, and especially how their relationship with God or the Creator of nature and the rest of the world is content. In life, humans cannot be separated from communication or relationships with others in the community, relationships with nature where humans live their lives, and relationships with the Creator. This study uses a qualitative descriptive analysis of the collaborative strategy for the development and inheritance of the archipelago’s culture, with a case study of Kuda Renggong art inheritance. The author explores and takes pictures of thoroughly, broadly, and deeply researched social situations. The case study research method was used to explore a particular case in depth by collecting various information from various sources (Almahdali, 2025). This study, in addition to using primary data sources from source persons at the location where the art is studied, also uses secondary data sources from various articles, journals, literature studies, online news, and videos obtained from YouTube with a critical analysis process using the SWOT analysis method.

The concept of collaborative strategic thinking used by the author raises the interaction between groups, communities, religions, nations, and countries, as well as studying, absorbing, and becoming a source of data for enculturation development. Molding the socialization concept known as self-concept (self as a person or self as a university) in the Society 5.0 Era, which is a concept of developing the Internet of Things, Big data, and Artificial Intelligence oriented to a better human life in the future by having an active role in preparing the 5.0 trend of society. Self-concept uses the SDGs concept method in Society 5.0 and case studies described in the SWOT analysis as a formation model of the development products that outline the objects as documentation and archiving, improving ability’s development, support capacity, revitalization, institutional strengthening, and facilitation of cultural networks and creative collaboration. The analysis results in the formation of a development strategy for a new vision of inheritance, differentiation, education, community values, business networks, and information technology to increase the productivity of Indonesian art culture enculturation development value.

4. Results and discussions

Socialization, acculturation, and enculturation occur dynamically as proof of civilization history. Some of the stages are appreciated for their educational value in developing the learning process. Education is a strategic medium that allows each student to recognize or absorb the various values of cultural civilization (Buska & Prihartini, 2019). Education will always be at the forefront of maintaining the quality of social interaction, acculturation, enculturation, and participating in the preparation of future cultural strategies (Utama, Marfu, Fauzi, & Supardi, 2025).

The *Kuda Renggong* art show, which still survives today, has undergone a process of socialization, acculturation, and enculturation up to the third generation living in the millennial era. Through the study of art education, it can be said that the educational value contained in the *Kuda Renggong* art performance has become a learning process for the children. The educational value has been absorbed by the heirs, especially in the third generation. The inheritance of life value does not only occur between humans but also between other creatures (animals, horses). This has created a very deep life pattern relationship, especially among the performers of *the Kuda Renggong* art performance.



Picture 1. *Kudarenggong* attraction

Source: Youtube Encrud Chanel (https://www.youtube.com/watch?v=N4YHZFE9_X0)

One of the interview results conducted in this study between researchers and the third-generation heirs of *Kuda Renggong* performing arts (Rahmat Setiaji, 18 years) explained that the way to create a relationship or communication between himself and the horse is to care for and treat the horse with love so that the horse obeys our instructions. Furthermore, in the show, the horse sometimes performs attractions that we did not practice in-depth, such as performing the attraction of sleeping (rolling over) or lifting one of its legs to ask the visitor for "*saweran*". The relationship between humans and horses creates an in-depth model of how the learning process occurs in art education.

Art education is a medium for the transformation of various cultural values, strengthening social ties between individuals and members of the community, as well as other creatures (Normina, 2017). Art education is a development of the inheritance of Indonesian cultural arts to strengthen community civilization. The most basic thing is that art education can also develop someone's cognitive value and intellectual power as a way to recognize and understand the concept of development and the archipelago's cultural inheritance, which is so diverse, unique, and particular.

Art education is a miniature embodiment of the archipelago's culture that lives in its structure, status, function, role, norms, and values (Kasmahidayat, 2021). Art education must reflect the dynamics of the archipelago's cultural development. In ancient times, Malay, Javanese, Bugis, and Makassar literature became symbols of the people. Literary creation in cross-ethnic and multicultural art has fostered collective awareness as fellow children of the nation, even though they have different ethnic, cultural, and religious backgrounds, but can be a medium for strengthening the value of social coherence and national integration (Hikmah, 2022). Therefore, it is important to build a social entity to maintain the sense of unity and integrity of the Indonesian nation and state.

Malay, Javanese, and Bugis and Makassar literature became symbols of the people. Education today must also foster enculturation-based cultural innovation. Education can stimulate intellectual inquiry and foster critical thinking, which becomes the basis for developing new ideas. Education serves the latent function of promoting social and political integration by transforming people of diverse racial, ethnic, and religious groups into societies whose members share a common identity (Cheung, Cheung, & Hue, 2017). Education is the most effective way to strengthen the integration of socio-political, cultural, global economic, and other aspects. That awareness of maintaining socio-political integration is based on the views and thoughts of classic social philosophers, such as; Emile Durkheim, Jean-Jacques Rousseau, Johann Pestalozzi, and John Dewey. These classic thinkers believe that education is the most effective form of cultural strategy to build social order, create a good society, and build a human civilization that corresponds with the most fundamental human ideals.

Maintaining socio-political integrity based on the thoughts of philosophers through the interaction process of socialization, acculturation, and enculturation values in creating a new civilization based on the Department of Trade in the Industrious Republic. In the *Pengembangan Industri Kreatif Menuju Visi Ekonomi Kreatif 2025* book, creative industries can be grouped into 14 sub-sectors, and in its development, one sub-sector is added, namely: 1). Advertising; 2). Architecture; 3). Art Market; 4). Craft; 5). Design; 6). Fashion; 7). Video, Film, and Photography; 8). Interactive Games; 9). Music; 10). Performing Arts (showbiz); (11). Publishing and Printing (12). Computer Services and Software [13). Television, Radio (broadcasting), podcast streaming, and YouTube streaming (14). Research and Development (R&D); 15). Creative Economic Culinary.

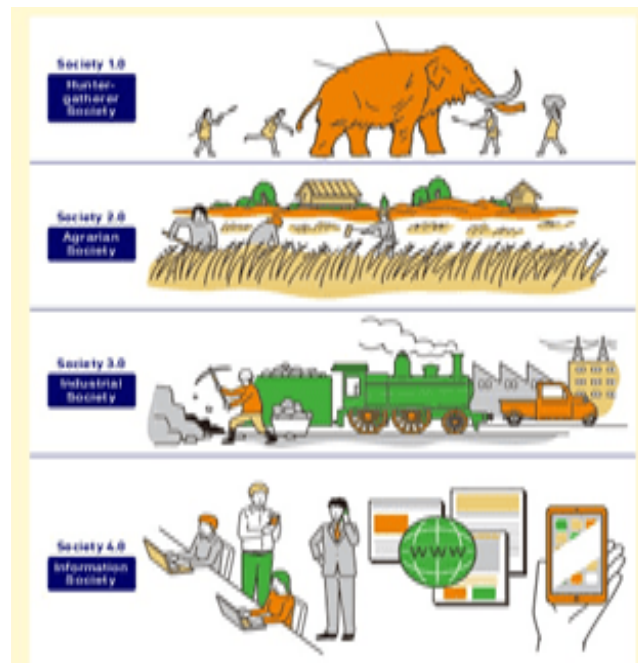
Human potential as a living organism in a renewable space is based on the perspective of the Republic of Indonesia's Ministry of Trade, especially in building a social network and interacting with the future sustainability of life. Human potential plays its respective roles while carrying out the functions through the support of three things: Knowledge Creative, Skilled Worker (capable workers), and Labor Intensive (labor strength). These three things are used for many applied spaces in social value products, acculturation, and enculturation. These things also continue to develop and are sustainable in the archipelago's culture in various fields such as crafts, advertising, publishing and printing, television and radio, architecture, dance, music, design, and fashion.

There are many values contained, especially in the archipelago's cultural arts, in the form of processing various new compositions through 14 sub-sectors: 1). Advertising; 2). Architecture; 3). Art Market; 4). Craft; 5). Design; 6). Fashion; 7). Video, Film, and Photography; 8). Interactive Games; 9). Music; 10). Performing Arts (showbiz); (11). Publishing and Printing (12). Computer Services and Software [13). Television, Radio (broadcasting), podcast streaming, and YouTube streaming (14). Research and Development (R&D); 15). Creative Economic Culinary. In the various forms of these new compositions, it is undeniable that acculturation occurs, namely the process of "colliding" social relations between community groups. The appearance of various Indonesian cultural composition forms as a novelty, while keeping its values alive, enriches the meaning of the new space in Advertising, Architecture, Art Goods Market, Crafts, Design, Fashion, Video, Film and Photography, Interactive Games, Music, Performing Arts, Publishing and Printing, Computer Services and Software, Television, Radio, podcast streaming and YouTube streaming, Research and Development, Creative Economic Culinary, and so on.

Maintaining and preserving the archipelago's culture can be done in two ways: by the community, especially the younger generation, supporting cultural preservation and participating in maintaining the local culture (Nahak, 2019). The two ways are as follows: Culture Experience as a form of cultural preservation carried out by going directly into a cultural experience. People go directly to learn and practice mastering dance performances or other arts, which are staged annually in various events or festivals to maintain sustainability. To obtain complete and in-depth data, in addition to conducting interviews, the researchers also participated in *Kuda Renggong* art performances at one of the events or "gig" opportunities, especially during a circumcision event for one resident in Bandung city. Through these activities, data were obtained on how the inheritance process occurred, which involved many elements, including performing arts performers (horses, trainers, musicians, communities, relevant government officials, religious leaders, and others). The performers in the show have helped support and preserve the local ethnic culture so that the *Kuda Renggong* performing art still survives today.

Enculturation is a process of inheritance through social interaction, reflection, and intelligence (Menary & Gillett, 2022). Learn to understand and adapt mindsets, knowledge, and culture to extend the journey of preservation. Cultural preservation was achieved by creating an information center about a culture that can be functionalized into many forms. Culture Knowledge aims to provide education or cultural development benefits and local tourism potential. Thus, the millennial generation can enrich their knowledge of their culture. The government and other stakeholders concentrate on preparing several policies renewing the Sustainable Development Goals (SDGs) concept that lead to efforts to enculturate the archipelago's culture.

Life develops with various kinds of changes according to the needs that are being faced. Society will continue to follow these renewable systemic patterns. The strategy image in Society 5.0 is a picture of these systemic patterns of change. This concept was offered by Keidanren, a business federation in Japan. According to Asufie and Aripkaha (2023), Society 5.0 represents the development history of the fifth society. Chronologically, development starts from a society with a hunting pattern (society 1.0), continues to the agricultural era (society 2.0), the industrial era (society 3.0), and the information era (society 4.0).



Picture 2. Development Illustration Society 1.0, 2.0, 3.0 & 4.0
 Source: <http://socs.binus.ac.id>

Society 5.0 requires universities to adapt to several developing trends. Efforts that can be made include understanding the roles and strategies that universities need to carry out in facing the Society 5.0 era, such as conducting a literature study on the Society 5.0 Concept and the data analysis process using the TOWS analysis method. Universities can use data analysis to increase the productivity of enculturation values. In Japan, the implementation of Society 5.0 is described in Picture 3 with the presence of several drone technologies as well as artificial intelligence for goods delivery, an integrated medical care system, and autonomous vehicles that work for unmanned vehicle conditioning. Robots and sensors can be maximized for infrastructure inspection and maintenance systems.



Picture 3. The Illustration of Society 5.0 Implementation (Japan Governance)
 Source: <http://socs.binus.ac.id>

The strategy in the Sustainable Development Goals (SDGs) aims at sustainable development. A global development deal that has been agreed upon by approximately 193 heads of state on September 25, 2015, at the United Nations Headquarters, including Indonesia, was signed. This global development resulted in 17 goals, which can be seen in Figure 4 below:



Picture 4. 17 SDGs Goals

This global development resulted in 17 strategic goals for achieving sustainable development. In principle, it focuses on environmental, social, and economic fields. Based on this principle, the connection and correlation of these 17 global development goals can be concluded. Industry 4.0 and Society 5.0 have a common goal of focusing on technology developed digitally and utilizing artificial intelligence, the Internet of Things, and big data for the transaction process and information dissemination, as well as blockchain as a security system. However, there is something that sets it apart, that is, the orientation value of the Industry 4.0 and Society 5.0 concepts. The Industry 4.0 revolution focuses on optimizing technology and information systems for productivity and business processes. Society 5.0 focuses on optimizing technology for human needs.



Picture 5. Realizing Society 5.0
Source: <http://kompasiana.com>

Faruqi (2019) stated that Society 5.0 is a human-focused development concept of community that balances economic growth and solves various social problems through a system that combines virtual and real spaces. Society 5.0 was proposed in the Science and Technology Basic Plan as the future society that Japan aspires to be. This concept was approved by the Japanese Cabinet in January 2016. Since then, various institutions have described the concept further to make it a reality.

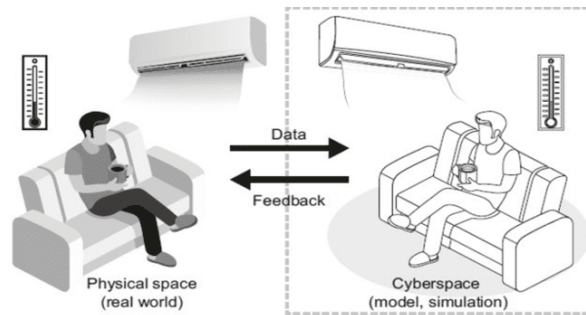


Fig. 1.2 Modeling the real world

Picture 6. Deguchi et al, 2020

The strategy through a relationship between Society 5.0 and SDGs by way of the Society 5.0 ecosystem is that the form concept of autonomous driving, construction disaster management, agriculture, manufacture, and health/medical developed in Society 5.0 has management rules that in principle lead to sustainable development goals (SDGs). Ensure healthy lives and promote well-being for all ages. The Mega Data collected by the Internet of Things (IoT) will be transformed into a new type of intelligence by Artificial Intelligence (AI) and will touch every corner of people's lives. As we move towards Society 5.0, all aspects of people's lives will become more comfortable and sustainable because they will be provided with various products and services in the amount and time needed.

Based on realizing Society 5.0, Japan's supremacy is that it can realize Society 5.0 through the fact accumulation of accurate and abundant data. Japan relies on medical data from the universal healthcare system and welfare management data from many manufacturing facilities. Accurate raw data can be used for the development of the current economy and industry. The next fact is the "monozukuri" rooted technology. Japan's technological growth is rooted in "monozukuri" (Japan's superiority in producing goods), and many years of basic research have been carried out and have become profitable in creating products using information technology, such as mega data and artificial intelligence, which can further be utilized by the public (Aoki, Staebelin, & Tomino, 2014).

Incorporation of the new technology, all-internet, artificial intelligence, mega data on all social-economic activities in the service provider of goods and services appropriately, the ability to answer various needs systemized without any errors or differences. The concept of Society 5.0 provides a balance to economic growth by solving various social problems. The goal of society 5.0 is to create a society in which every individual and group can create values at any time safely, in harmony with nature, and free from the existing constraints today.

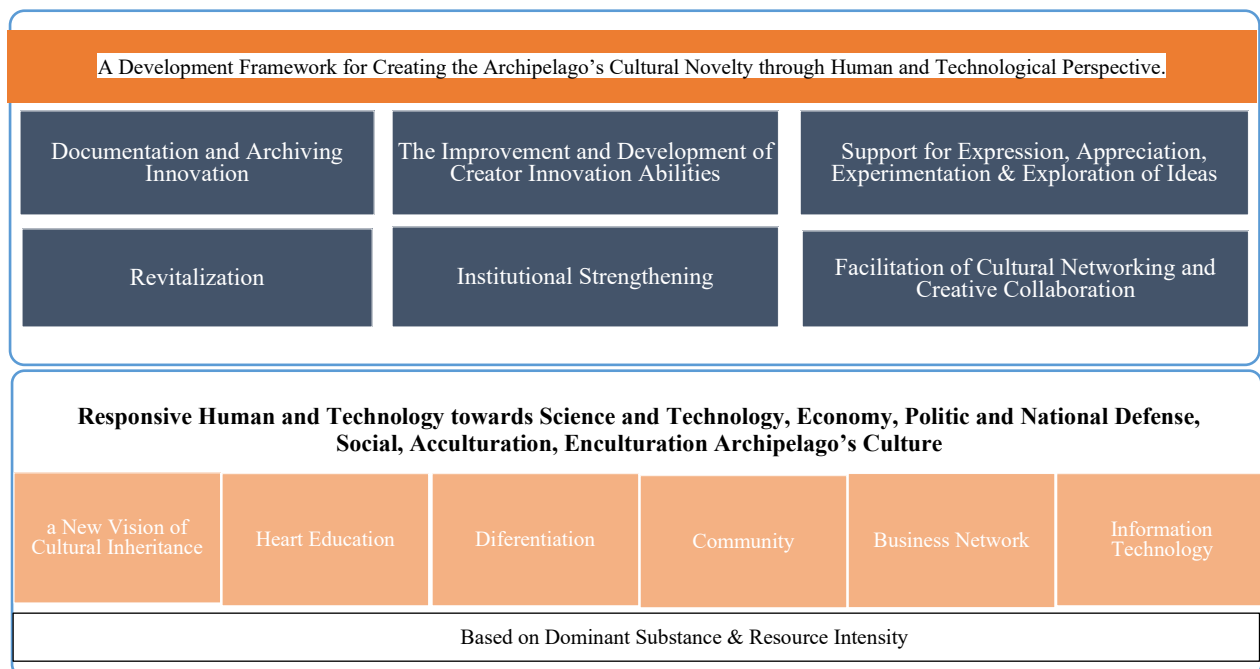


Picture 7. Keidanren Policy & Action

Source: <https://digital.thecatcompanyinc.com/>

Creating values in every moment safely, in harmony with nature, and free from the constraints that exist today. Society 5.0 is a problem solver and value creator (the community can create value). Diversity is interpreted as every human being having different abilities. Interpretation of decentralization, that every human being can get an opportunity at any time, and interpretation of resilience, that every human being lives and faces challenges. The interpretation of success and environmental harmony is that every human being lives in harmony with nature. Trend Society 5.0 requires universities to play a role in creating values that align with the concept of Society 5.0. Higher education creates value that benefits society. Universities can assess diversity, decentralization, resilience, success, and environmental harmony as trends that can be studied in depth for development in the form of beneficial compositions to people's lives.

The author formulates a framework in the context of developing the value of the new archipelago's culture from human and technological perspectives. How humans should behave, what skills humans should have, and what kind of knowledge should be prepared in the life of today's technological advances. The following is a development framework for creating the archipelago's cultural novelty through human and technological perspectives.



Picture 8. The New Framework of Archipelago's Culture
Source: Research Doc

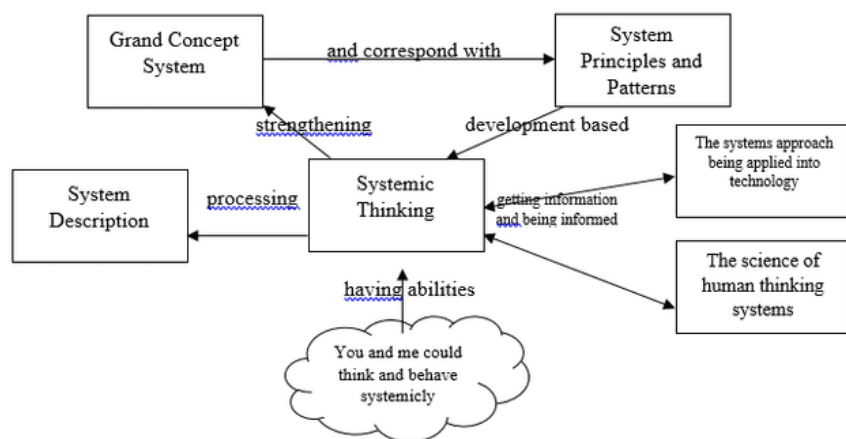
Based on the SDGs concept in Society 5.0, the author's efforts in generating the dominant substance and resource intensity, within the novelty thinking framework of the archipelago's culture, is through humans who are responsive to the development progress of times. Humans in a technology-based life must be able to analyze objects such as documentation and archiving innovation, increasing ability improvement, support capacity, revitalization, institutional reinforcement, and facilitation of the archipelago's cultural networks and creative collaboration. Humans and technology are the dominant substance and intense resource in the formation of the new vision development of cultural inheritance, differentiation, education, community values, business networks, and information technology in increasing the value productivity of developing the archipelago's cultural art enculturation.

The performers in *the Kuda Renggong* art show have described their art objects in the documentation and archive innovations. The *Kuda Renggong* performing arts are documented in digital form and published using broadcasting technology on YouTube. This is an innovation of performance in digital form that can be appreciated by anyone in an unlimited number of appreciators and time, compared to

when they were performing live. This has increased the ability development of the *Kuda Renggong* performing arts supporters, from the application of traditional skills that have been taught and applied by their “elders” to being completely modern and supported by technology. The education level of the third heir of the *Kuda Renggong* performing arts (Rahmat Setiaji, 18 years old), who is now in the third grade of high school, has the support of many groups, ranging from friends in his school environment and friends in the neighborhood where he lives to the wider community. Efforts to revitalize the art form of *Kuda Renggong*, which he is currently undergoing with Diat (40 years) and his parents (as the second heir), have strengthened the existence of *Lingkung Seni*, which he manages so that it has the support of related institutions. The efforts that have been made by Rahmat Setiaji and his parents have created a wide cultural network for the development of the archipelago’s cultural arts.

The development of the *Kuda Renggong* art performance, directly or indirectly, has created a new vision of an archipelago’s cultural arts inheritance, so that it will not be lost over time. The acculturation process that occurs in the enculturation process cannot be avoided. The entry of cultural influences apart from the *Kuda Renggong* performing arts has led to the development of the cultural arts into a new form of cultural art. In this study, the researchers created a performing art in the form of dance art, namely, the “*Tersiku*” dance. This dance is a fusion of processed movements in the art of flying, martial arts, and *Kuda Renggong* itself. The initiative to develop the archipelago’s culture focuses on the value of change as the formation of a new civilization in formulating the archipelago culture in the future.

Strengthening research aspects based on the human perspective on the development of education towards Society 5.0. What kind of knowledge? Which one is in accordance with students, teachers, lecturers, college students, and contemporary society in the context of developing the archipelago’s culture in Indonesia that increases social values, acculturation, and enculturation? The ability to act and think is mastered, like what? This is suitable for students, teachers, lecturers, college students, and the community in developing the archipelago’s culture in Indonesia, which is centered on improving the quality of life. Behave and behave like what? This is appropriate for developing the archipelago’s culture in Indonesia, which is centered on improving the quality of life using systemic thinking methods.



Picture 9. Strengthening Humans and Technology in Building Systemic Thinking
Source: Research Doc

Strengthening research aspects based on a technological perspective of the development of education towards Society 5.0. What kind of technology is used? What needs to be learned by students, teachers, lecturers, college students, and contemporary society in the context of developing the archipelago’s culture in Indonesia that increases social values, acculturation, and enculturation? What kind of skills? This must be mastered by students, teachers, lecturers, college students, and the community to solve problems in developing the archipelago’s culture in Indonesia, which is centered on improving the quality of life. Behave and behave like what? This is appropriate for developing the archipelago’s culture in Indonesia through technology that is centered on improving the quality of life using systemic thinking methods.

Strengthening research aspects based on (*Menteri Perencanaan Pembangunan Nasional/ Kepala Badan Perencanaan Pembangunan Nasional REPUBLIK INDONESIA*, n.d.) chief regarding the 2020-2024 RPJMN, there are around 41 major projects, including 10 priority tourism destinations: Lake Toba, Borobudur, Lombok-Mandalika, Labuan Bajo, Manado-Likupang, Wakatobi, Raja Ampat, Bromo-Tengger-Semeru, Bangka Belitung, and Morotai. The importance of strengthening the aspects of social values, acculturation, and enculturation of students, teachers, lecturers, college students, and the community in the context of developing Indonesia's archipelago culture. Strengthening focuses on aspects of economic resilience, qualified and competitive human resources, cultural development, the environment, and public service stability through technology that is centered on improving the quality of life using systemic thinking methods.

7 Agenda Pembangunan Dalam RPJMN 2020 – 2024

7 AGENDA PEMBANGUNAN

- 1 Ketahanan Ekonomi untuk Pertumbuhan Berkualitas dan Berkeadilan
- 2 Pengembangan Wilayah untuk Mengurangi Kesenjangan
- 3 SDM Berkualitas dan Berdaya Saing
- 4 Revolusi Mental dan Pembangunan Kebudayaan
- 5 Infrastruktur untuk Ekonomi dan Pelayanan Dasar
- 6 Lingkungan Hidup, Ketahanan Bencana, dan Perubahan Iklim
- 7 Stabilitas Polhukhankam dan Transformasi Pelayanan Publik

UNTUK MEWUJUDKAN SASARAN JANGKA MENENGAH, RPJMN 2020-2024 MEMUAT PROYEK DENGAN DAYA UNGKIT TINGGI.

41 PROYEK PRIORITAS STRATEGIS (MAJOR PROJECT), antara lain:

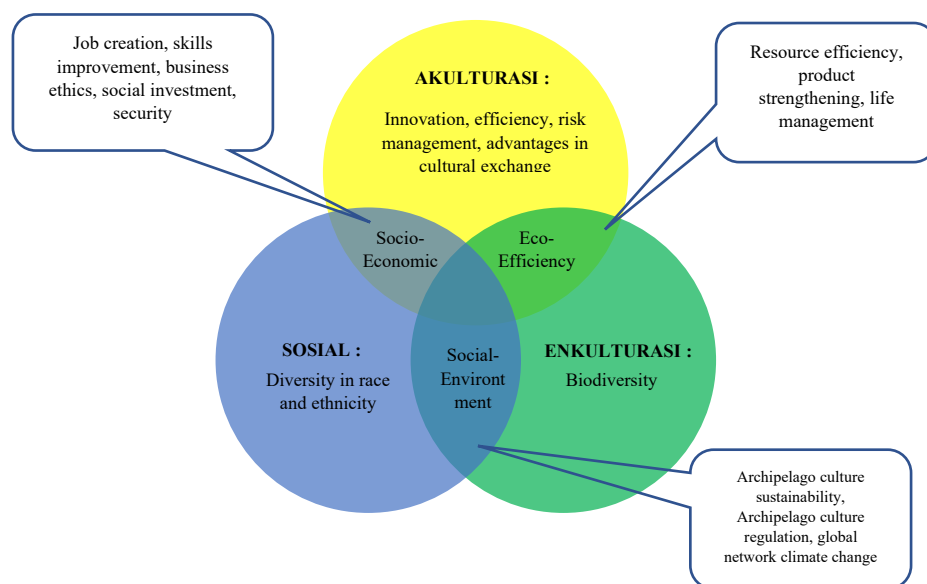
- 10 Destinasi Pariwisata Prioritas : Danau Toba, Borobudur Dskt, Lombok-Mandalika, Labuan Bajo, Manado-Likupang, Wakatobi, Raja Ampat, Bromo-Tengger-Semeru, Bangka Belitung, dan Morotai
- Jalan Tol Trans Sumatera Aceh-Lampung
- Percepatan Penurunan Kematian Ibu dan Stunting

Slide - 7

Picture 10. BAPPENAS Chief, March 10, 2020
RPJMN 2020-2024

Determining the direction of universities in managing education is a source of improving the quality of people's lives. The development of education is a challenge in determining the future of the archipelago's culture. The techniques and management, as well as the concept of the archipelago's culture on sustainable development in Indonesia. It requires skills and attitudes in managing systemic thinking ability and how stakeholders and the government play a role in providing mastery support in decisions. The more important thing is how to master information technology, global network communication, and manage the openness of attitudes and behavior for the sustainability of the future archipelago's culture.

Universities must be able to answer the challenges of the archipelago's cultural inequality currently occurring in Indonesia. Universities must be able to carry out the development of the archipelago's culture enculturation in the society 5.0 life. Universities must be able to provide development instruments as the basis for supporting infrastructure development in regions or cities to improve the community's economic quality in an innovative and effective manner through the concept of developing a sustainable archipelago culture.



Picture 11. Sustainable Archipelago's Culture Development Concept
Source: Research Doc

Using the descriptive analysis research method with the SDGs concept in society 5.0 on the development and inheritance of the archipelago's cultural arts. SWOT analysis was used as a development model that describes the object as documentation and archiving innovation, increasing ability improvement, support capacity, revitalization, institutional reinforcement, and facilitation of the archipelago's cultural networks and creative collaboration. The analysis results in the form of the development strategy formation on a new vision of inheritance, differentiation, education, community values, business networks, and information technology in increasing the productivity of the enculturation developing value of Indonesian cultural arts. The SWOT analysis is used to compare the external and internal factors of strengths and weaknesses. The following are the results of the SWOT analysis of the collaborative strategy in the development and inheritance of the archipelago's cultural arts.

Threat

1. The emergence of the ASEAN Economic Community Era has impacted the number of foreign workers entering Indonesia.
2. Many foreign universities are more competitive in terms of facilities, infrastructure, and policies related to cultural arts and university management.

Opportunity

1. Indonesia is a country that has the right to support the sustainable development (SDGs) achievement
2. Universities in Indonesia are places where innovation and technology-based research/research and community service grow.
3. The trend of the Industry 4.0 revolution and Society 5.0 is starting to develop, which is marked by the Smart City concept, including Smart Campus.

Weakness

1. The quality of each cultural arts college in Indonesia is heterogeneous in nature.
2. Only 10 cultural arts universities have been accredited in Indonesia.
3. Many graduates do not meet the qualifications required in the industrial world.

Strength

Ten Indonesian cultural arts-based PTN (public universities) with a total number of students reaching 50,563 consist of Universities, Colleges, and Institutes. Achievements and innovations of cultural arts

universities in various national and international competitions. Strategies that can be implemented based on a SWOT analysis are as follows:

Table 1. Matrix of SWOT Analysis of Collaborative Strategy in the Development and Inheritance of Indonesian Cultural Arts.

STRENGTH (S)	WEAKNESS (W)
<p>There is a total of 10 cultural arts colleges in Indonesia which consist of Universities, Colleges, and Institutes.</p> <p>The total number of students reached 50,563 and there is a possibility of increasing every year.</p>	<p>The quality of cultural arts college in Indonesia is heterogeneous. There are only 7 cultural arts universities accredited A in Indonesia. Many graduates do not meet the qualifications required in the industrial world.</p>
<p>Achievements and innovations of cultural arts universities in various national and international levels competitions</p>	<p>Society 5.0 strategy that the concept form of autonomous driving, construction disaster management, agriculture, manufacture, and health/medical-based on management rules that in principle lead to the goals of sustainable development (SDGs).</p>
<p>Determining the direction of higher education in managing science is a source of improving the quality of people's lives. The development of science is a challenge in determining the future of the culture of the archipelago. How are techniques and management as well as the concept of Indonesian culture in sustainable development in Indonesia.</p>	<p>The incorporation of new technology, all internet-based, artificial intelligence, and mega data on all social-economic activities in a service provider of goods and services appropriately, the ability to answer various needs systemized without any errors or differences. The concept of Society 5.0 provides a balance to economic growth by solving various social problems. The goal of society 5.0 is to create a society in which every individual and group can create values at any time safely, in harmony with nature, and free from the existing constraints today.</p>
<p>Requires skills and attitudes in managing systemic thinking skills, and how stakeholders and government play a role in making a mastery support in the decisions. The more important thing is how to master information technology, global network communication, and manage the openness of attitudes and behavior for the sustainability of the future archipelago's culture.</p>	<p>The inequality between cultural regions in our beloved archipelago is a challenge in welcoming the Golden Year of 2045. The economic development during the pandemic in Indonesia provides optimism for Indonesia to become a developed country. Based on the diversity of Indonesia's archipelago culture, it is possible and easy to</p>

	<p>interacting with the future sustainability of life. Human potential plays its respective roles while carrying out the functions through the support of three things: Knowledge Creative, Skilled Worker (capable workers), and Labor Intensive (labor strength). These three things are used for many applied spaces in social value products, acculturation, and enculturation. Those things also continue to develop and be sustainable in the archipelago's culture to various fields such as: crafts, advertising, publishing and printing, television and radio, architecture, dance, music, design, and fashion.</p>	<p>achieve.</p>
<p>OPPORTUNITIES (O) Indonesia is a country that has the right to support the sustainable development (SDGs) achievement</p> <p>Universities in Indonesia are places where innovation and technology-based research/research and community service grow.</p> <p>The trend of the Industry revolution which is marked by the Smart City concept existence which includes Smart Campus.</p> <p>Kidanren stated that society 5.0 is a human-focused development concept of community that balances economic growth and solves various social problems by a system that combines virtual and real space. Society 5.0 was proposed in the Science and Technology Basic Plan as the future society that Japan aspires to be. This concept was approved by the Japanese Cabinet in January 2016. Since then,</p>	<p>SO STRATEGY <i>Create strategies that use strengths to take advantage of opportunities</i></p> <p>The increment of research productivity and community service leads to the Smart City / Smart Campus concept.</p> <p>Increased innovation that leads to the development of the Smart City / Smart Campus concept.</p> <p>Maximizing the collaboration quality between universities in the research and community service field.</p> <p>The development of analyzing objects as; documentation and archiving innovation, increasing ability improvement, support capacity, revitalization, institutional reinforcement, and facilitation of archipelago's cultural networks and creative collaboration.</p> <p>Strengthening research aspects based on the human perspective on the development of education towards Society 5.0. What kind of knowledge? Which one is in accordance with students,</p>	<p>WO STRATEGY <i>Create strategies that minimize weakness to take advantage of opportunities</i></p> <p>The cooperation enhancement between public cultural art universities. Improving the management of cultural art college's quality as well as the productivity of tri dharma by conducting comparative studies.</p> <p>The creation of workshops or literacy regarding the development trend of the industrial revolution 4.0 and global development policies (SDGs). Strengthening competency certification for graduates of cultural universities regarding the development and inheritance of the archipelago's cultural arts.</p> <p>Universities must be able to answer the challenges of the archipelago's cultural inequality currently occurring in Indonesia. Universities must be able to carry out the development of the archipelago's culture enculturation in the society 5.0 life. Universities must be able to</p>

<p>various institutions describes the concept furthermore to make it a reality.</p>	<p>teachers, lecturers, college students, and contemporary society in the context of developing the archipelago's culture in Indonesia that increases social values, acculturation, and enculturation? The ability to act and think is mastered, like what? That is suitable for students, teachers, lecturers, college students, and the community, in developing the the archipelago's culture in Indonesia, which is centered on improving the quality of life. Behave and behave like what? This is appropriate for developing the archipelago's culture in Indonesia, which is centered on improving the quality of life using systemic thinking methods.</p>	<p>provide development instruments as the basis for supporting infrastructure development in regions or cities to improve the community's economic quality in an innovative and effective manner through the concept of developing a sustainable archipelago culture.</p>
<p>Universities are able to adapt in dealing with several trends that continue to develop. Understanding how to play a role and what must have strategies to deal with it? Become important.</p>	<p>The analysis result acts as the formation of a development strategy on a new vision of inheritance, differentiation, education, community values, business networks, and information technology in increasing the productivity of Indonesian art culture enculturation development value.</p>	<p>The analysis result acts as the formation of a development strategy on a new vision of inheritance, differentiation, education, community values, business networks, and information technology in increasing the productivity of Indonesian art culture enculturation development value.</p>
<p>THREATS (T)</p>	<p>ST STRATEGY</p>	<p>WT STRATEGY</p>
<p>The emergence of the ASEAN Economic Community Era has impacted the number of foreign workers entering Indonesia. Many foreign universities are more competitive in terms of facilities, infrastructure, and policies related to cultural arts and university management.</p>	<p><i>Create strategies that use strengths to overcome the threats</i></p>	<p><i>Create strategies that minimize weakness and avoid the threats</i></p>
<p>That the picture of acculturation is a process of adopting a new culture which has the consequence of eliminating the peculiarities or enriching the old culture.</p>	<p>Strengthening competency certification for graduates of cultural universities both on local and international levels.</p>	<p>Increased cooperation with foreign cultural art universities. The creation of international-scale competency training</p>
	<p>Increasing student productivity in the activities that lead to creativity and innovation both in written and implementation related to the development and inheritance of cultural arts.</p>	<p>Improving communication skills uses international languages based on the development and inheritance of the archipelago's arts.</p>
	<p>Maintaining socio-political integrity based on the thoughts of philosophers through the interaction process of socialization, acculturation, and enculturation values in creating a new civilization based on the Department of Trade in the Industrious Republic. In the <i>Pengembangan Industri Kreatif Menuju Visi Ekonomi Kreatif 2025</i> book, creative industries can be grouped into 14 sub-sectors, and in its development, one sub-sector is added, namely: 1). Advertising; 2). Architecture; 3). Art Market; 4). Craft; 5). Design; 6). Fashion; 7). Video, Film, and Photography; 8).</p>	<p>First, The Processing Stage: The processing stage is carried out based on the human perspective process with the processing stages: the heart language awareness, logic taste awareness, awareness of creativity in creative work, the awareness of the experience complexity as a medium for educating the value of environment authenticity. Second, Stage of Reinforcement: The strengthening stage is carried out based on the strengthening technological perspective with the strengthening stages: increasing</p>

Interactive Games; 9). Music; 10). usefulness and comfort, improving Performing Arts (showbiz); (11). the atmosphere, beautifying the Publishing and Printing (12). image of Citarum, increasing the Computer Services and Software selling value, entertaining or giving [13). Television, Radio pleasure, and attracting attention as (broadcasting), podcast streaming, a medium to educate the value of and YouTube streaming (14). environment authenticity. Research and Development (R&D); 15). Creative Economic Culinary.

Third, Stages of Development: carried out based on the processing Strengthening research aspects of human perspectives and the based on BAPPENAS chief strengthening technological regarding the 2020-2024 RPJMN, perspectives with development there are around 41 major projects stages: documentation and including 10 priority tourism archiving innovation, destinations: Lake Toba, improvement, and development of Borobudur, Lombok-Mandalika, the creator innovation abilities, Labuan Bajo, Manado-Likupang, support for expression, Wakatobi, Raja Ampat, Bromo- appreciation, experimentation & Tengger-Semeru, Bangka Blitung ideas exploration, revitalization, and Morotai. The importance of strengthening of institutions and strengthening the aspects of social agencies related to the facilitation values, acculturation, and of network and creative enculturation of students, teachers, collaboration as a medium to lecturers, college students, and the educate the value of environment community in the context of authenticity.

developing Indonesia's archipelago culture. Strengthening focuses on Fourth, Stages of Creating Science aspects of economic resilience, and Technology Values: Stages of qualified and competitive human creating economic valued science resources, cultural development, the and technology, archipelago's environment, and public service culture in society 5.0 concerning: a stability through technology that is new vision of enculturation, heart centered on improving the quality of education, differentiation, life using systemic thinking community values, business methods. networks, and information technology as a medium for

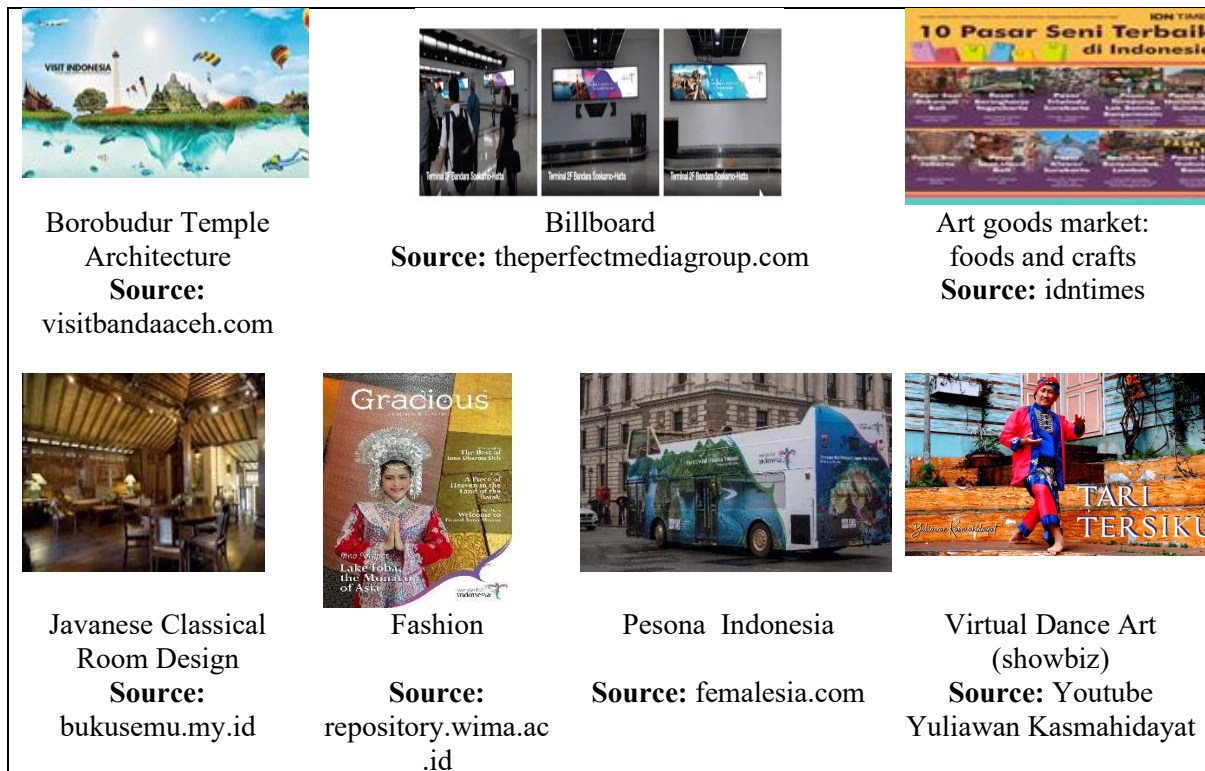
The author formulates a framework educating the value of environment in the context of developing the authenticity.

value of new archipelago's culture through human and technological Fourth, Stages of Leveraging perspective. How humans should Science-Based Policy: Stages of behave, what skills humans should leveraging Science-Based Policy have, and what kind of knowledge as the levers for development of should be prepared in life of today's archipelago's culture to provide technological advances. The policy recommendations following is a development (national, sectoral) based on the framework for creating the research and current scientific archipelago's cultural novelty studies. through human and technological perspective.

Source: Research Doc

Collaborative strategies in the development and inheritance of cultural arts enter practical spaces in everyday life. An effort to enculturate the archipelago's culture, supported by creative knowledge,

skilled workers, and workforce strength, complements the people's life needs based on their cultural values. Living in creative spaces and looking more attractive by using contemporary media that is perfect and stunning to reach a wider reality is an embodiment of enculturation through digital media.



Picture 12. The result of the collaboration of creative space publications in the development and inheritance of cultural arts

A collaborative strategy in the development and inheritance of cultural arts based on the perspectives and thoughts of classical social philosophers, such as Emile Durkheim, Jean-Jacques Rousseau, Johann Pestalozzi, or John Dewey. The collaboration strategy in the development and inheritance of the archipelago's cultural arts is the most effective form of cultural strategy to build social order in realizing a good society and building a human civilization in line with the most basic human values and ideals and also in accordance with the unitary state philosophy of the Republic of Indonesia.

Indonesian cultural art embodies the values of local culture that are spread throughout Indonesia. Archipelago art embodies the concept of "civilization's peak" through the critical thinking of traditional leaders scattered throughout Indonesia. The diversity value embodies the unity of the Republic of Indonesia, which has various ethnicities, races, and tribes. However, the era of development can make diversity into priceless wealth that should still live in society. The change in cultural values through the rapid flow of information in our living environment today is inevitable. Based on this, we need to be aware of the importance of the archipelago's culture as the community's identity. The community is obliged to maintain and continue to strive to maintain their respective cultures as the strength of their community's existence.

The meaning of alteration value becomes important when the community is struck by the advanced information invasion in this era, but the community still thinks creatively in giving color based on their cultural experience. Alteration can no longer be rejected; the community must have the ability to combine culture into knowledge for the continuity of life in the future. Culture is a parable like "clothing" that no matter how modern life is, the taste of cultural values should not be forgotten. In fact, life "clothes" will always be a strength as an existence in the sustainability of life stages, supporting cultural experience and cultural knowledge.

Learn from the fact that the accumulation of accurate and abundant data in Japan has its roots in "monozukuri." Japan's technological growth is rooted in "monozukuri" (Japan's superiority in producing goods), and many years of basic research have been carried out and have become profitable in creating products using information technology, such as mega data and artificial intelligence, which can further be utilized by the public. The archipelago's cultural arts also come from the long creative thought process of traditional leaders, which becomes diverse in characteristics based on ethnicity, race, culture, and religion. This should be an advantage that supports technological advances rooted in the characteristics of ethnic, racial, cultural, and religious diversity in basic research. It continues to be carried out and becomes an advantage in creating innovative products.

The collaboration strategy in the development and inheritance of cultural arts aims to raise the value of interactions between groups, communities, religions, nations, and countries as an effort to inherit the archipelago's cultural arts developed through education. The community is the main foundation for producing life events. Every community develops through interactions with other communities. In this case, a person or group of people will develop through three stages: self-perception through other people's assumptions about them, self-perception based on other people's assessments of their appearance, and someone who empathizes and sympathizes with them based on the assumptions and evaluations of others. Strengthening aspects of the human perspective on educational development towards Society 5.0, which is centered on improving the quality of life using systemic thinking methods. Building the power of human systemic thinking through technology for students, teachers, lecturers, college students, and contemporary society is essential. The trends of the Industrial Revolution 4.0 and Society 5.0 have demanded that we rethink how we face our lives in the future. Can you adapt to and face some of these growing trends? What role do they play and what strategies should be used to deal with them? This has been described in the SWOT analysis. The analysis results are a shared responsibility in providing an optimistic value for the advancement of the archipelago's cultural arts in the era of Industrial Revolution 4.0 and Society 5.0.

5. Conclusion

5.1 Conclusion

Education is a transformative medium of cultural order values as a reinforcement of social interaction between the community, nation, and state bonds. Universities are the development of science to strengthen human civilization. The importance of collaboration between stakeholders in the development and cultural heritage sector of the archipelago is the background for the success of the collaboration strategy in the development and inheritance of the archipelago's cultural art.

Changes through Society 4.0 and Society 5.0 require humans to adapt to the latest lifestyle developments of systemic changes, and humans must be ready to accept or face changes that will take place quickly. The Japanese government, as the Society 5.0 concept inventor, has organized changes in the country. In Indonesia, the Society 5.0 concept application must pay attention to its cultural values, which are different from those in Japan. The inequality between cultural regions in our beloved archipelago is a challenge in welcoming the Golden Year of 2045. The economic development during the pandemic in Indonesia provides optimism for Indonesia to become a developed country. Based on the diversity of Indonesia's archipelago culture, it is possible and easy to achieve.

Creating strategies and collaborations in the development and inheritance of the archipelago's arts in a multi-stakeholder manner by considering the needs of the industry, research institutions, and other stakeholders. Practical strategies in the development and inheritance of the archipelago's arts are needed by the community, including art education, conservation or preservation, creative education, creative economy, creative industry, and tourism. This is a concrete effort to develop future education related to the inheritance of Indonesian cultural art. The strategy of archipelago's arts inheritance was observed in the Kuda Renggong art performance, with treatments that bring out creative, reactive, receptive, and formative attitudes, as well as synergize with related studies fields of developing the archipelago's cultural arts in the development concept of Industrial 4.0 and society 5.0.

5.2 Limitations and study forward

The studies and analysis results in this article can be used as the basis for development studies or other research that analyzes the influence of technological advances on the archipelago's cultural arts forms. The lack of studies or similar research carried out by the author provides an opportunity for an in-depth analysis of how acculturation influences the form of cultural arts resulting from the development of cultural arts forms at the beginning of its existence. The limitations of movement due to the strict implementation of health protocols during the pandemic during field studies make the results of this study unable to reveal many cultural arts that exist in this archipelago. Therefore, this article is an initial concept to be used as a foundation for further studies or research, especially after the pandemic period has passed. The development and expansion of network collaboration with partners who also have an interest in the field of study concentration will further expand the results of the analysis and the scope of other studies. Studies based on Cultural Studies and Art Education Anthropology are considered a scalpel that can analyze various studies with a multidisciplinary approach.

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